

# B2B

## #backpacksto briefcases



**Backpacks to Briefcases** helps recent college graduates (four-year and two-year colleges and universities) secure internships that may lead to permanent employment opportunities. The internships are for twelve weeks, 32 hours per week. Interns will earn \$12 per hour. The participating recent graduates must be a resident of Buncombe, Henderson, Madison, or Transylvania Counties and they must enroll in a job readiness, soft skills class to participate in the program. There is no obligation by participating host businesses to permanently hire the individual following the internship. To participate, the recent graduate must visit a local NCWorks Career Center and meet with a career advisor who will determine if the recent graduate meets income and eligibility qualifications and enroll them in NCWorks.gov as a job seeker. The recent graduate must be unemployed or under-employed and have a driver's license or state issued ID.

The purpose of **Backpacks to Briefcases** is to provide the recent graduate with real world job experience and the opportunity to demonstrate their skills and abilities. The program creates a new pathway to help recent graduates find employment opportunities that will take advantage of their earned degrees. Interns will attend a networking event to match them with the right host business. Businesses who need the assistance with current projects gain the benefit of a free, qualified intern.

For more information, contact [nathan@landofsky.org](mailto:nathan@landofsky.org). **Backpacks to Briefcases** is funded through the Workforce Innovation & Opportunity Act (WIOA). Mountain Area Workforce Development Board, an agency of Land of Sky Regional Council, is an Equal Opportunity Employer and Provider of Career Development, Training and Employment Services.



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