



FACT BOOK

2014 – 2015

Office of Institutional Research
Suzanne Klonis, Ph.D., Director

FACT BOOK 2014-2015

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MARS HILL UNIVERSITY OVERVIEW

Mars Hill University Mission Statement

Mars Hill University, an academic community rooted in the Christian faith, challenges and equips students to pursue intellectual, spiritual, and personal growth through an education that is:

- grounded in a rigorous study of the Liberal Arts
- connected with the world of work
- committed to character development, to service, and to responsible citizenship in the community, the region, and the world.

Vision Statement

Mars Hill will be a preeminent private university, nationally recognized for transforming engaged learners into ethical citizens and successful leaders in an ever-changing world.

Accreditations

Mars Hill University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane; Decatur, Georgia; Telephone 404/679-4501) to award bachelor's degrees.

Others:

Commission on Accreditation of Athletic Training Education
Council on Social Work Education
National Association of Schools of Music
National Council for Accreditation of Teacher Education
National Association of Schools of Theatre
State Department of Public Instruction (for Teacher Education)

Affiliations

Appalachian College Association
Association of American Colleges and Universities
Association of College and Research Libraries
Association of Southern Baptist Colleges and Schools
College Entrance Examinations Board
Council for Advancement and Support of Education
Council on Christian Higher Education
Council of Independent Colleges
Independent College Fund of North Carolina
Institute of International Education

Mountain College Library Network
National Association for Foreign Student Affairs
National Association of Independent Colleges and Universities
National Association of Summer Schools
North Carolina Campus Compact
North Carolina Independent Colleges and Universities

About the University

What one first notices about the Mars Hill University campus is the unusual combination of the old and the new, the traditional and the modern. A two-story brick building, Founders Hall, erected in 1892, stands in stark simplicity alongside a contemporary three-story structure, Blackwell Hall. The programs described in this catalog also reflect the merging of the traditional and the contemporary. At Mars Hill University we are conscious of both the enduring core values of our heritage and the demands of the twenty-first century.

The old symbolically represents the rich 150-year heritage of Mars Hill University and its tradition of serving thousands of young people from throughout North Carolina, the United States, and the world. The traditional also points to the strong emphasis, throughout our existence, on providing students a broad liberal arts education which includes academic skills and knowledge that have been valued for centuries; and we celebrate our Baptist roots which are a significant part of our long commitment to education in a Christian context.

The new, the modern, symbolically represents the commitment of Mars Hill to offering the kind of education that will make our students aware of the practical benefits of the knowledge and skills provided by a liberal arts education. It also speaks of our continuing efforts to consider the needs of the community and of society in our programs, our facilities, and our technology.

In the fusing of the traditional and the modern, Mars Hill University asserts that we value, cultivate, and build on a rich heritage of liberal arts education; and we strive to give our students the skills and knowledge they will need to adapt to and function well in the rapidly changing world which they will enter. We intend to empower our graduates for service and leadership within their chosen vocations.

Our Mountain Home

Mars Hill University is located in one of the most beautiful and verdant regions of the eastern United States, the mountains of western North Carolina. The town, which derives its name from the University, has a population of about 2,145. It is 18 miles north of Asheville (via Interstate 26), which is the largest city in the western third of the state with a population of approximately 87,200. Asheville has the sophisticated attractions of a major urban center, and is known for its quality arts, crafts, and music offerings. The campus is 10 miles east of Marshall, the county seat of Madison County.

From the 194-acre campus, which has an elevation of 2,330 feet, an inspiring panorama of lofty peaks may be viewed, including the Craggies, Clingman's Peak and Pisgah. Such scenic attractions

as Mount Mitchell, Great Smoky Mountains National Park, Craggy Gardens, Linville Falls and Cavern, Biltmore House and Gardens, Big Bald Mountain, and the Blue Ridge Parkway are within easy driving distance.

Located in a small town surrounded by mountains, rivers, woods and all the outdoor activities they offer, the University's environment offers ample opportunity for study and reflection. In this place a student can find guidance and develop skills and inspiration for a successful life.

History of the University

Mars Hill University is the oldest educational institution on its original site in western North Carolina. It was founded by a small group of pioneer citizens, descendants of the original settlers of the area. They erected a modest building on a tract of land given by Edward Carter. Most of the work was done by voluntary labor; some was performed by an Asheville contractor.

The school opened in the fall of 1856 as the French Broad Baptist Academy, taking its name from the association of churches in which it was located. The first president was W. A. G. Brown. He was succeeded in 1858 by the Rev. J. B. Marsh of Binghamton, NY, who served until the outbreak of the Civil War in 1861.

On February 16, 1859, the school was chartered by the North Carolina General Assembly as Mars Hill College, a name suggested by trustee Lewis Palmer (1791–1874) based on scripture from the Bible's Acts 17:22, "Then Paul stood in the midst of Mars Hill . . ." The charter gave the college power to confer "all such degrees and marks of literary distinction as are usually conferred in colleges or seminaries of learning."

During the first two years of the Civil War, the school remained in operation, but it was closed from 1863 until 1865. After the war the institution was kept alive by the heroic efforts of local men and women. Fourteen men filled the presidency during the next 32 years.

The election of Dr. R. L. Moore as president in 1897 was, in a sense, a second founding. Under his leadership the college grew continuously, its assets multiplied, and its character as an institution of higher education was firmly established.

During most of its early history the college was operated as an academy or boarding high school, but it did offer some college-level courses. In 1921 it was reorganized as a junior college and became a successful pioneer in that field.

In 1938, after 41 years of distinctive service, Dr. Moore retired from the presidency. A scholarly member of the faculty, Dr. Hoyt Blackwell, was unanimously selected as his successor. Under Dr. Blackwell's leadership the progress of the school continued. High standards were maintained, facilities were expanded and improved, and the curriculum was revised.

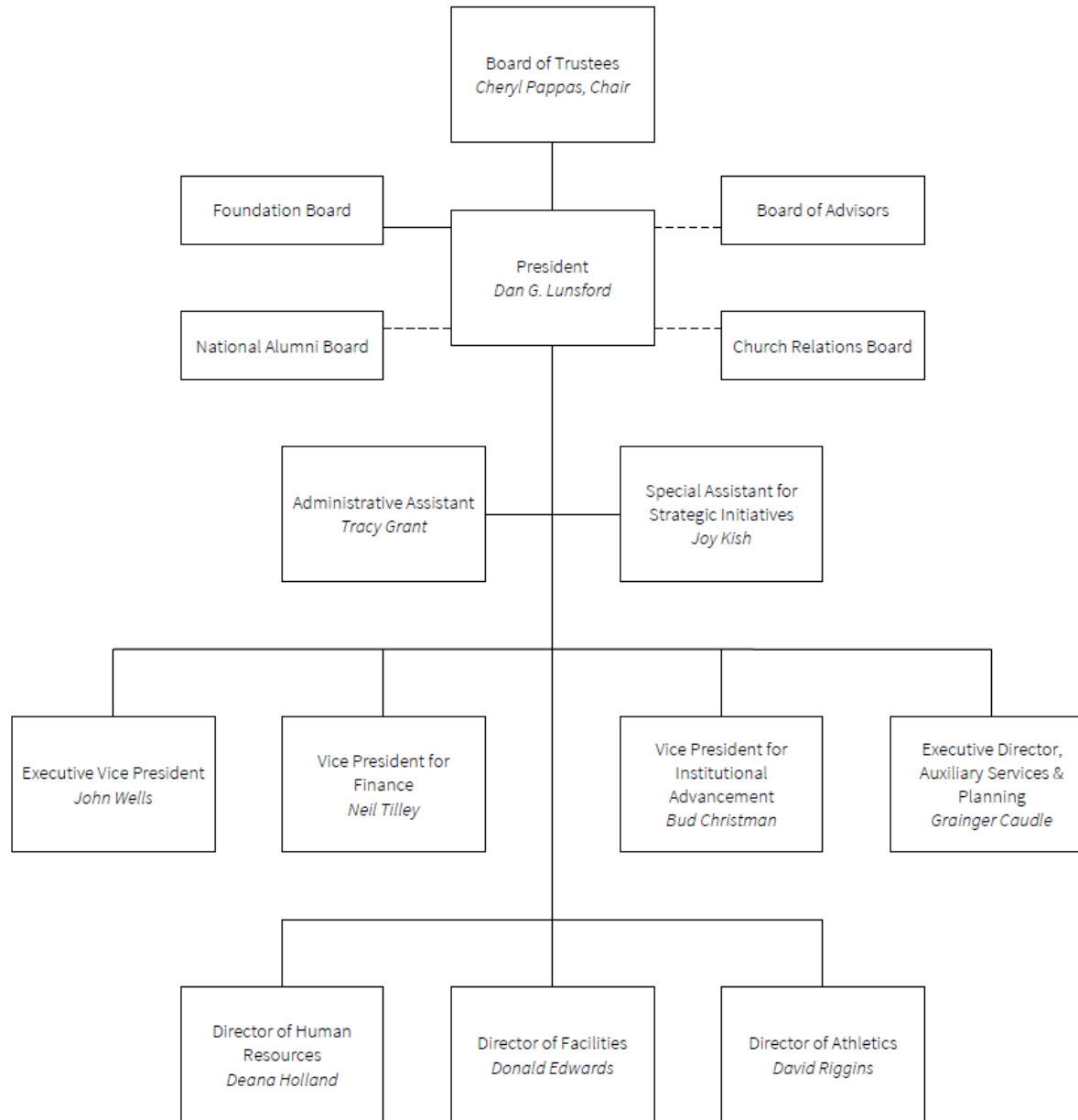
In 1960 the Baptist State Convention approved plans for converting Mars Hill into a senior college. The junior year was added in 1962–63, and the first baccalaureate degrees were awarded in May 1964.

After 28 years of distinguished service as president Dr. Blackwell retired; and on July 1, 1966, he was succeeded by Dr. Fred Blake Bentley, at that time the youngest college president in the nation. Taking “Emphasis on Excellence” as the creed of his administration, he guided Mars Hill to accreditation as a senior college, led faculty development and curriculum innovation, and fostered numerous other educational and physical advances. After almost 30 years in the presidency, he retired in February, 1996. In March, 1996, Dr. A. Max Lennon (Class of 1960) returned to Mars Hill College as President, and served until January, 2002.

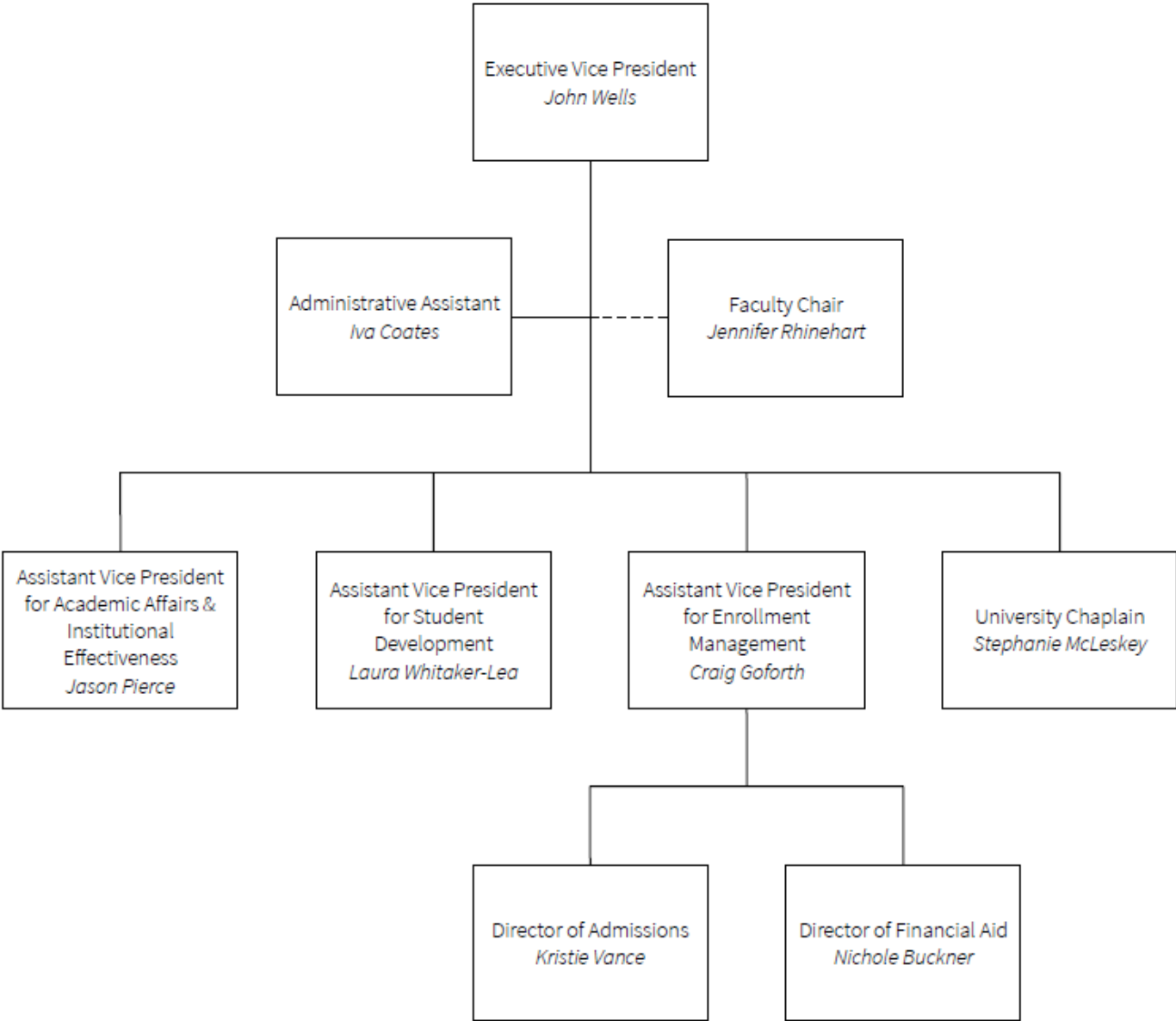
The Mars Hill College Board of Trustees named Dan G. Lunsford (Class of 1969) as Interim President in January 2002, and in May 2003 affirmed his leadership by naming him President of the college. Dr. Lunsford earned his B.A. in Elementary Education from Mars Hill, and a M. A. and Ed.D. in Education Administration from the University of North Carolina-Chapel Hill. Dr. Lunsford had a long career in public education in North Carolina and returned to Mars Hill in 1998 as Dean of the School of Education and Leadership. Under President Lunsford’s leadership new buildings are being built (including Day Hall, a state-of-the-art complex for the business program, and Ferguson Health Sciences Facility, which will house the nursing program), programs are being enhanced and student activities expanded. The history of the University is rich and the future is bright.

In August 2013, the institution changed its name to Mars Hill University, to reflect the institution’s expansion, both in terms of enrollment and variety of offerings. “We believe that changing the designation from college to university is one that positions the institution to be recognized for what we really are,” Lunsford said. “The name 'university' denotes a greater variety of offerings, and it indicates the opportunity to obtain undergraduate and graduate education in selected fields as part of the Mars Hill experience.”

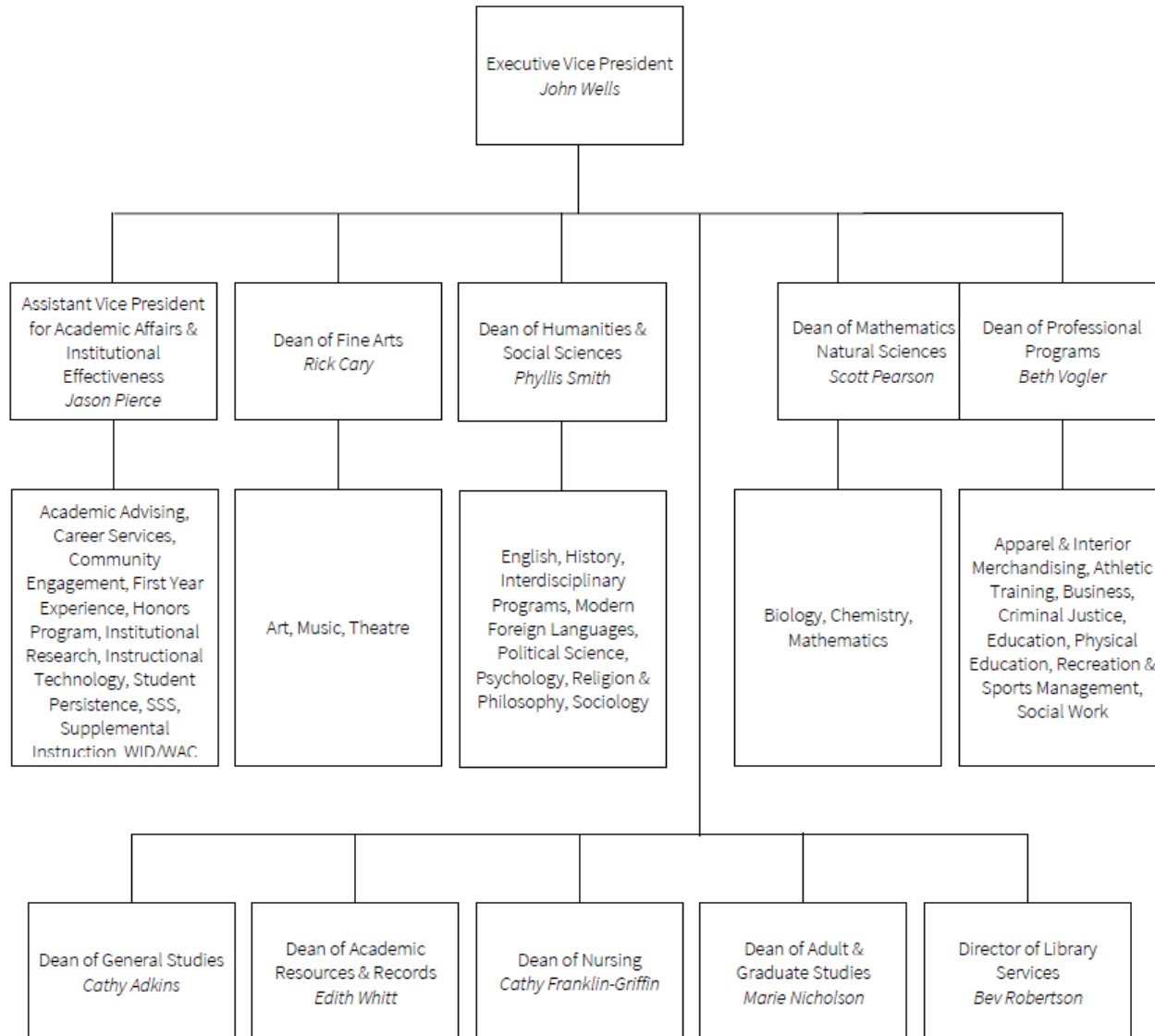
UNIVERSITY ADMINISTRATIVE ORGANIZATION



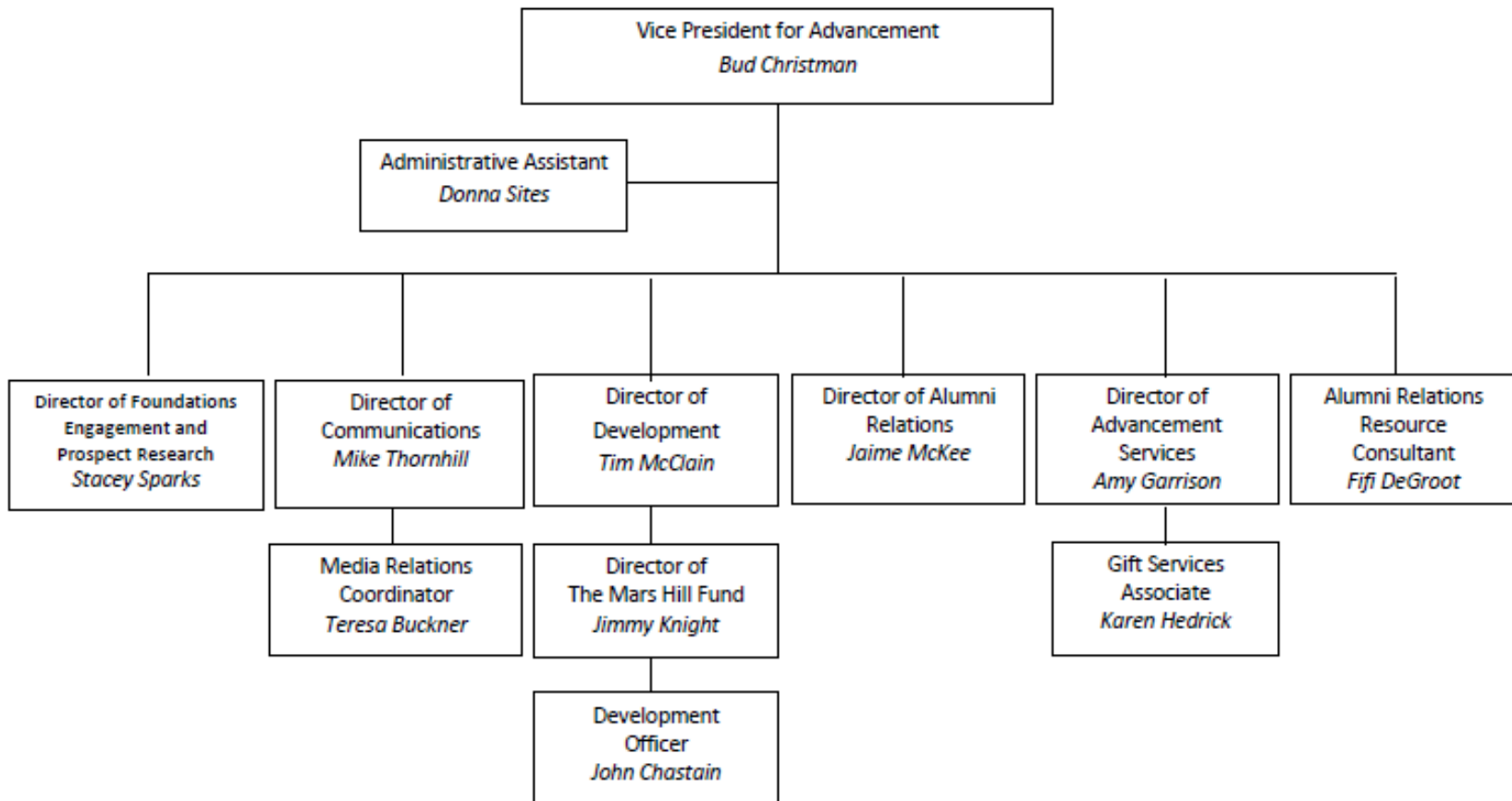
OFFICE OF THE EXECUTIVE VICE-PRESIDENT



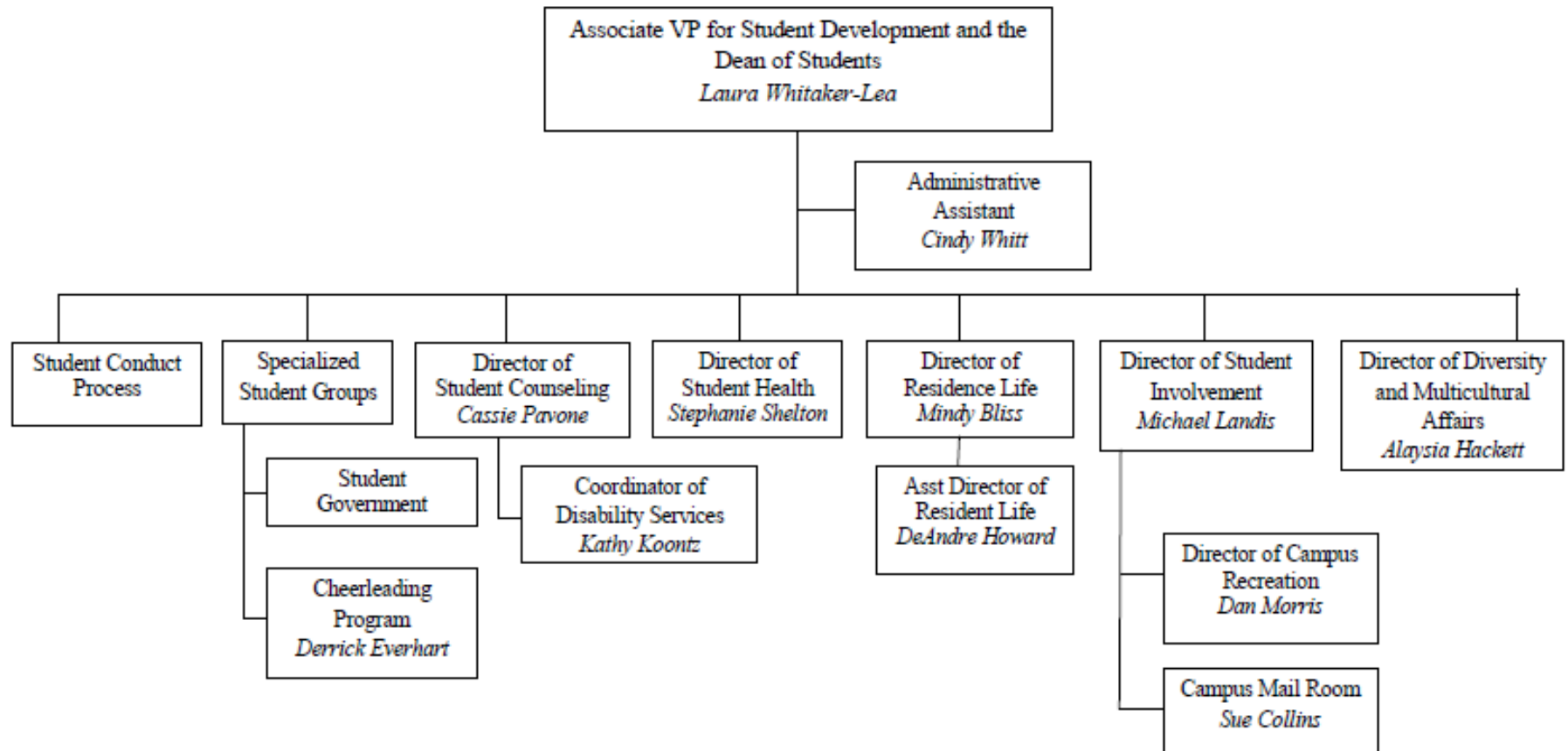
ACADEMIC AFFAIRS



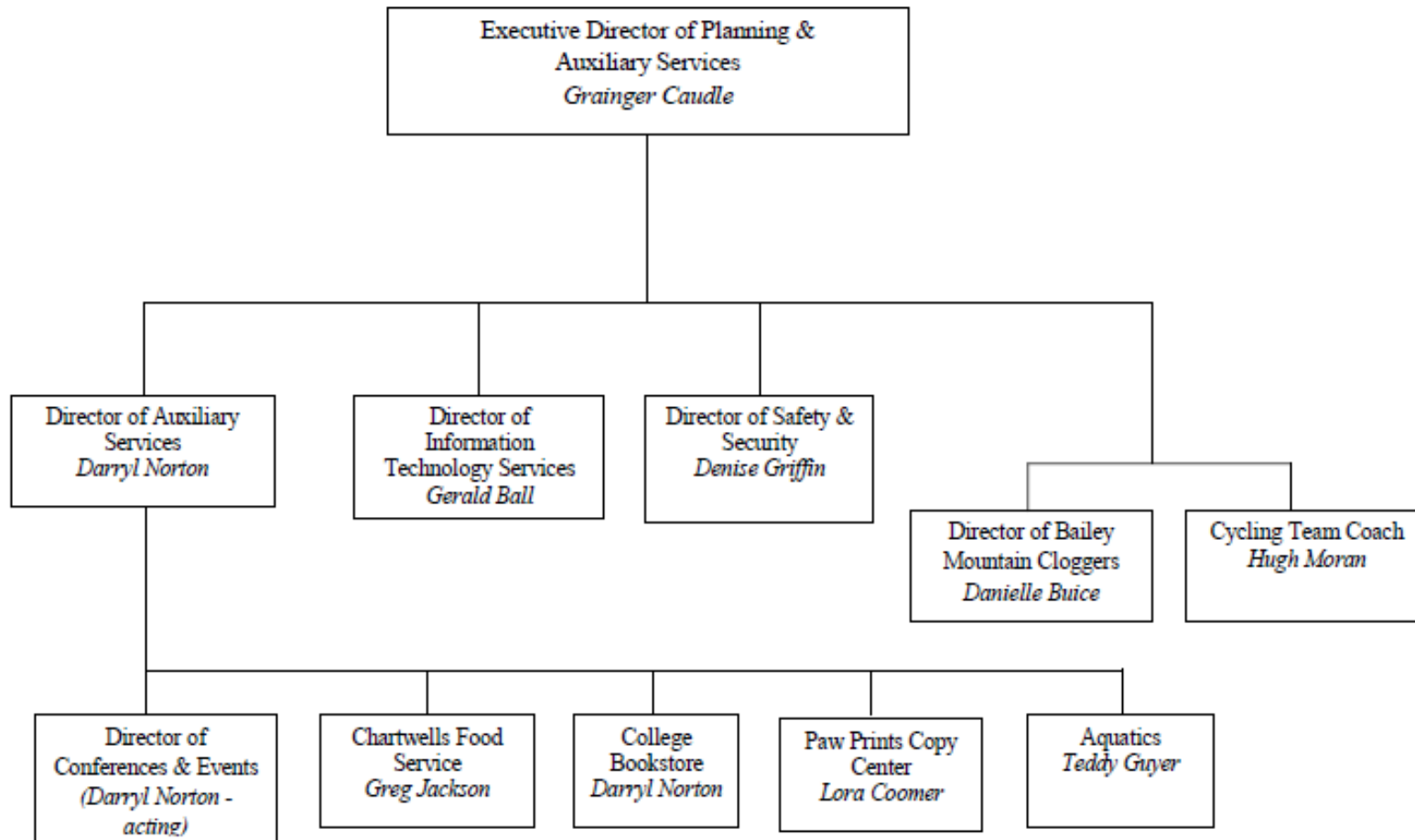
INSTITUTIONAL ADVANCEMENT



STUDENT DEVELOPMENT



PLANNING AND AUXILIARY



FINANCIAL AID AND FINANCE

Table 1. Student Financial Aid by Source, Five-Year Trend

	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Federal Funds					
Federal Pell Grant	2,840,393	3,082,072	3,255,606	3,042,596	3,206,529
Federal Supp. Educ. Opp.	136,893	136,893	136,893	136,893	136,893
Federal Work Study (FWS)	197,766	197,766	197,766	197,766	197,766
Federal Perkins Loan	239,100	286,368	330,443	306,804	297,266
Federal Subsidized Stafford	3,227,956	3,675,086	3,991,058	3,581,405	3,754,492
Federal Unsubsidized	3,213,216	3,741,815	4,683,978	3,733,592	3,950,666
Federal PLUS	1,785,135	1,870,631	1,603,320	1,587,221	1,816,882
Others (no longer offered)	179,950				
Total Federal Programs	11,820,409	12,990,631	14,199,064	12,586,277	13,360,494
North Carolina State Funds					
Division of Vocational	37,098	111,387	104,402	107,336	39,080
Prospective Teacher	48,750	51,000	32,500	12,000	0
NC Need Based Scholarship			2,835,537	3,016,250	2,937,750
NC Forgivable Education			25,000	12,000	13,000
Others (no longer offered)	2,402,164	2,271,335	6,000	0	0
Total North Carolina State	2,488,012	2,433,722	3,003,439	3,147,586	2,989,830
Institutional Programs					
Athletic Grant-in-Aid	2,078,429	2,031,154	2,027,774	2,226,966	2,027,499
Institutional	2,977,303	4,320,906	3,737,759	4,358,232	5,010,292
Institutional Grant/Schol.	3,613,620	5,111,883	6,580,063	8,856,500	9,565,616
Tuition Exchange Waivers	122,447	110,658	22,156	57,880	100,024
Employee Tuition Waivers	163,791	180,353	174,614	198,110	262,026
Endowed Institutional	1,179,801	941,278	1,389,424	1,463,728	1,764,126
Total Institutional Programs	10,135,391	12,696,232	13,931,790	17,161,416	18,729,583
Other Programs					
Extern. admin. Prv.	718,959	754,665	917,497	914,526	873,508
Alternative Loan	537,245	458,023	602,886	790,717	810,622
Americorp	7744	2363	2362	16003	15,105
Total Other Programs	1,263,948	1,215,051	1,522,745	1,721,246	1,699,235
Grand Total	25,707,760	29,335,636	32,657,038	34,616,525	36,779,142

Source: End-of-semester data, Office of Financial Aid.

Graph 1. Pell-Eligible Traditional Students, Five-Year Trend

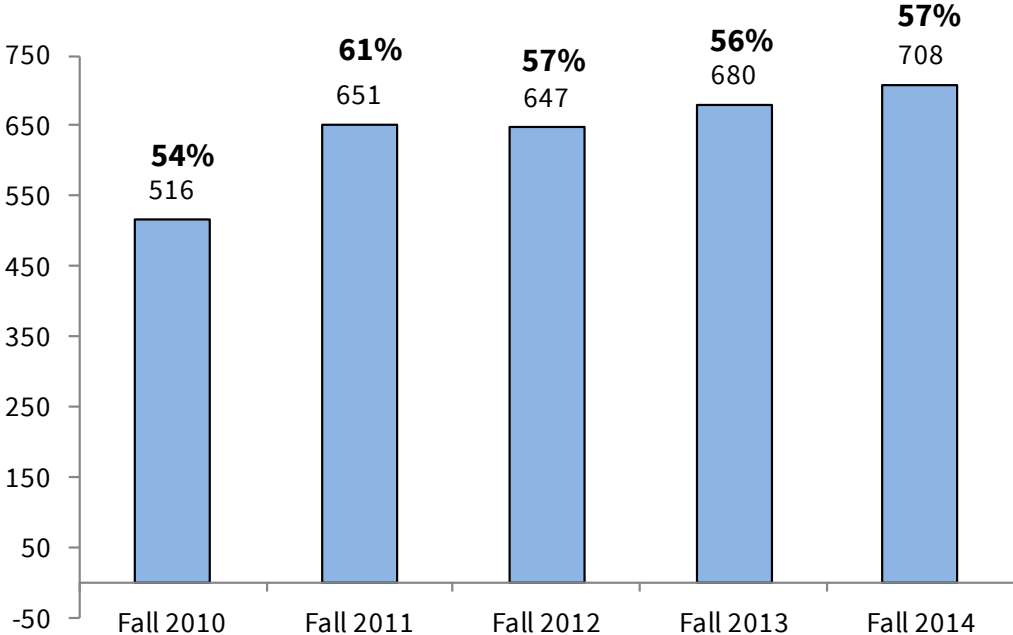


Table 2. Operating Revenues and Expenses, Five-Year Trend

	For the years ended May 31				
	2010	2011	2012	2013	2014
Operating Revenues					
Net Student Tuition and Fees	\$13,685,940	\$10,396,162	\$11,435,945	\$12,402,056	\$13,099,710
Sales and Services of Auxiliary Enterprises ¹	\$7,860,207	\$8,134,010	\$8,968,689	\$9,914,185	\$10,899,931
Private Gifts, Grants, and Contracts	\$4,206,565	\$3,524,090	\$3,643,474	\$3,191,770	\$11,913,546
Federal Grants and Contracts	\$1,841,944	\$2,061,271	\$1,760,188	\$1,988,143	\$1,474,815
Investment Return ²	\$4,610,688	\$9,061,660	-\$1,973,972	\$6,323,599	\$4,143,123
Other Core Revenues	\$661,610	\$1,554,509	\$4,142,674	\$1,051,833	\$2,014,940
Total Operating Revenues	\$28,256,266	\$25,670,042	\$29,950,970	\$28,547,987	\$39,402,942
Operating Expenses					
Instruction	\$7,038,284	\$7,075,436	\$7,707,828	\$7,863,803	\$7,864,100
Public service	\$613,311	\$589,558	\$568,412	\$668,355	\$575,583
Academic support	\$808,767	\$835,700	\$848,392	\$853,551	\$923,373
Student services	\$1,449,879	\$1,691,749	\$1,836,255	\$2,001,401	\$2,143,745
Institutional support ²	\$6,795,641	\$7,146,624	\$7,082,007	\$7,707,612	\$8,591,739
Auxiliary enterprises	\$6,925,270	\$7,308,206	\$7,394,255	\$7,716,075	\$8,262,254
Other expenses	\$4,150,573	\$1,766,474	\$4,270,336	\$1,331,317	\$1,658,110
Total Operating Expenses	\$27,781,725	\$26,413,747	\$29,707,485	\$28,142,114	\$30,018,904

Source: IPEDS Finance Report

¹ 'Auxiliary Enterprises' includes entities such as the cafeteria, bookstore, residence halls, etc.

² All employee benefits are included in institutional support

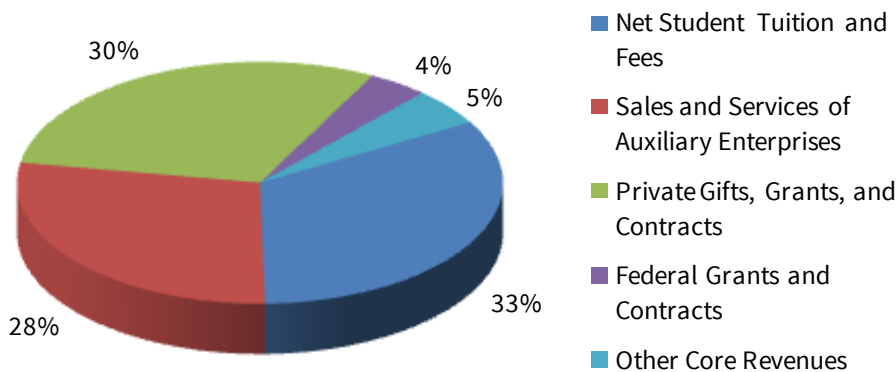
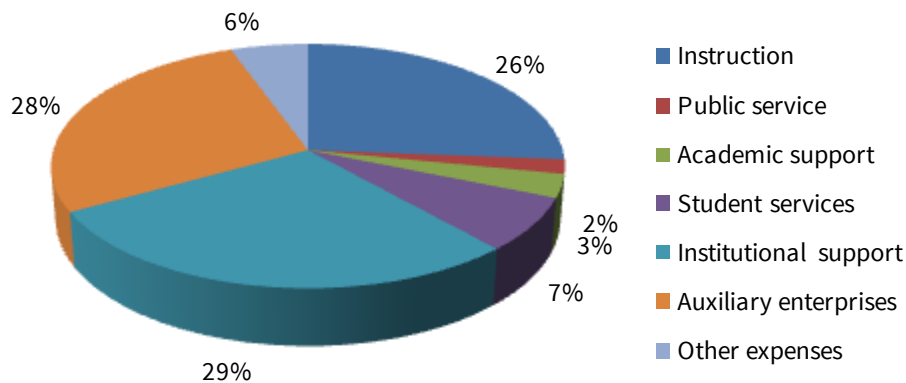


Table 3. Tuition and Fees (Traditional Program), Five-Year Trend

Fee Structure	2010-11	2011-12	2012-13	2013-14	2014-15	5-Yr Difference	Percent increase
Tuition	\$ 19,907	\$ 21,100	\$ 22,156	\$ 23,152	\$ 25,006	\$ 5,099	25.61%
Fees	\$ 2,090	\$ 2,218	\$ 2,380	\$ 2,484	\$ 2,584	\$ 494	23.64%
Total Tuition and Fees	\$ 21,997	\$ 23,318	\$ 24,536	\$ 25,636	\$ 27,590	\$ 5,593	25.43%
Room (Double occupancy)	\$ 4,468	\$ 4,766	\$ 4,766	\$ 4,948	N/A		
Board	\$ 3,780	\$ 3,932	\$ 4,140	\$ 4,240	N/A		
Room and Board*	\$ 8,248	\$ 8,698	\$ 8,906	\$ 9,188	\$ 8,614	\$ 366	4.44%
Total	\$ 30,245	\$ 32,016	\$ 33,442	\$ 34,824	\$ 36,204	\$ 5,959	19.70%
Percent Increases from Previous Year							
Tuition and Fees	5.5%	6.0%	5.2%	4.5%	7.6%		
Room and Board	7.0%	5.5%	2.4%	3.2%	-6.2%		
Total	5.9%	5.9%	4.5%	4.1%	4.0%		

* Based on IPEDS reports of mid-level price option; beginning in Fall 2014, Room and Board fees are combined

Table 4. Tuition and Fees (AGS Undergraduate Program), Five-Year Trend

Fee Structure	2010-11	2011-12	2012-13	2013-14	2014-15	5Yr Difference
Fees	\$ 50	\$ 50	\$ 25	\$ 25	\$ 25	\$ (25)
Tuition (per credit hour)	\$ 248	\$ 263	\$ 285	\$ 295	\$ 310	\$ 62
Total Tuition and Fees	\$ 298	\$ 313	\$ 310	\$ 320	\$ 335	\$ 37

Table 5. Peers' Annual Costs, 2014-2015

	Room/ Board	Tuition/ Fees	Total
Virginia Wesleyan (VA)	\$8,594	\$33,286	\$41,880
Maryville (TN)	\$10,088	\$31,754	\$41,842
Lenoir Rhyne (NC)	\$10,740	\$30,922	\$41,662
Queens (NC)	\$10,630	\$30,850	\$41,480
Emory and Henry (VA)	\$10,258	\$30,226	\$40,484
<i>Methodist (NC) [2013-14 costs]</i>	<i>\$10,340</i>	<i>\$27,830</i>	<i>\$38,170</i>
Catawba (NC)	\$9,880	\$27,360	\$37,240
Wingate (NC)	\$10,400	\$26,300	\$36,700
Mars Hill	\$8,614	\$27,590	\$36,204
Barton (NC)	\$8,906	\$26,664	\$35,570
Brevard (NC)	\$9,100	\$26,170	\$35,270
Milligan (TN)	\$6,250	\$28,730	\$34,980
Newberry (SC)	\$9,300	\$24,300	\$33,600
Coker (SC)	\$7,830	\$25,536	\$33,366
Anderson (SC)	\$8,690	\$23,750	\$32,440
Carson-Newman (TN)	\$7,060	\$24,440	\$31,500
<i>Tusculum (TN) [2013-14 costs]</i>	<i>\$8,500</i>	<i>\$22,250</i>	<i>\$30,750</i>
Lincoln Memorial (TN)	\$9,700	\$19,970	\$29,670
Avg cost peers (excluding Mars Hill)	\$9,192	\$27,079	\$36,271

Source: US News and World Report Colleges

Room costs usually based on double occupancy, on-campus housing

Table 6. Peers' Endowments, 2013

Institution	2013 Endowment
Lenoir Rhyne (NC)	\$93,526,211
Queens (NC)	\$88,012,437
Emory and Henry (VA)	\$86,822,987
Maryville (TN)	\$62,798,768
Virginia Wesleyan (VA)	\$51,827,301
Carson-Newman (TN)	\$50,396,319
Catawba (NC)	\$48,306,699
Wingate (NC)	\$38,307,472
Anderson (SC)	\$37,847,840
Mars Hill	\$37,234,625
Lincoln Memorial (TN)	\$32,706,865
Barton (NC)	\$25,051,457
Coker (SC)	\$24,752,013
Newberry (SC)	\$21,526,707
Milligan (TN)	\$21,063,707
Methodist (NC)	\$19,986,114
Brevard (NC)	\$18,606,527
Avg endowment (excl. MHU)	\$45,096,214
Median endowment (excl. MHU)	\$38,077,656

Source: US News and World Report Colleges

ENROLLMENT

Table 7. First-time, First Year Freshman Applications, Acceptances, and Enrollments, Five-Year Trend

	2010		2011		2012		2013		2014	
Applied	2161		2356		2970		2899		3142	
Male	1080		1203		1517		1413		1426	
Female	1081		1153		1453		1486		1716	
	Acc/App %		Acc/App %		Acc/App %		Acc/App %		Acc/App %	
Accepted	1273	58.9%	1597	67.8%	2039	68.7%	1869	64.5%	1951	62.1%
Male	645	59.7%	806	67.0%	1036	68.3%	904	64.0%	854	59.9%
Female	628	58.1%	791	68.6%	1003	69.0%	965	64.9%	1097	63.9%
	Enr/Acc %		Enr/Acc %		Enr/Acc %		Enr/Acc %		Enr/Acc %	
Enrolled	274	21.5%	392	24.5%	437	21.4%	419	22.4%	405	20.8%
Male	164	25.4%	239	29.7%	262	25.3%	232	25.7%	212	24.8%
Female	110	17.5%	153	19.3%	175	17.4%	187	19.4%	193	17.6%

Source: NCHED A-4 report.

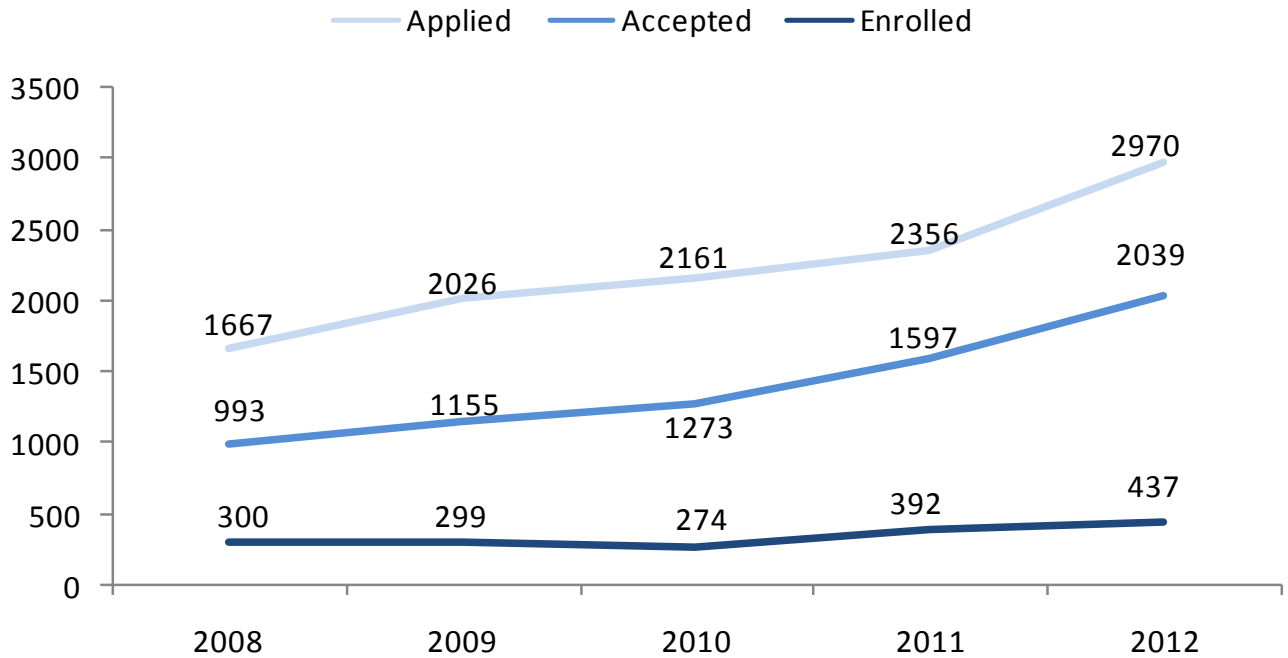
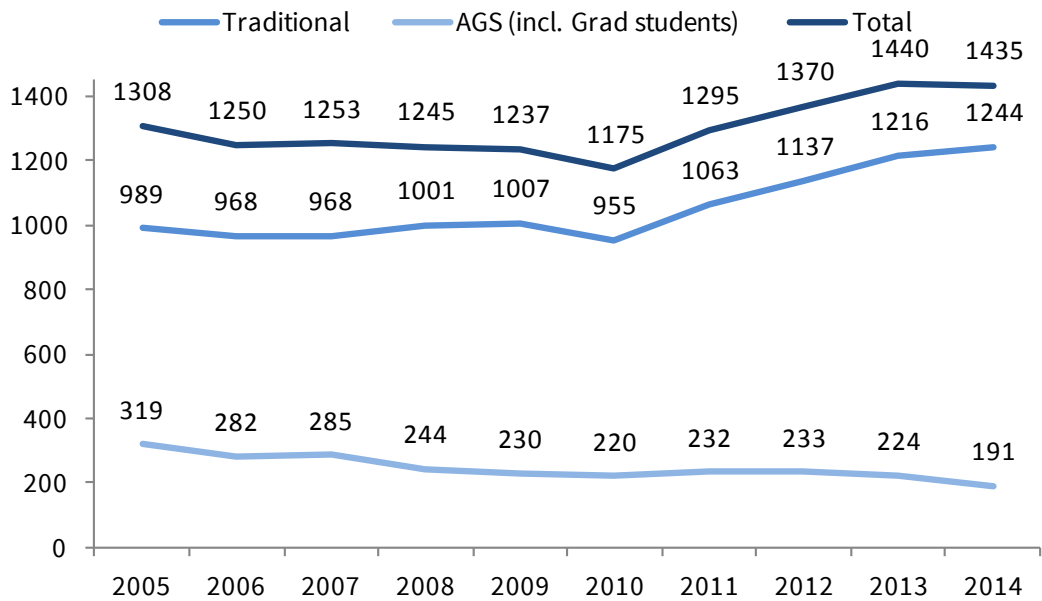


Table 8. Fall Enrollment Report (All Students), Ten-Year Trend

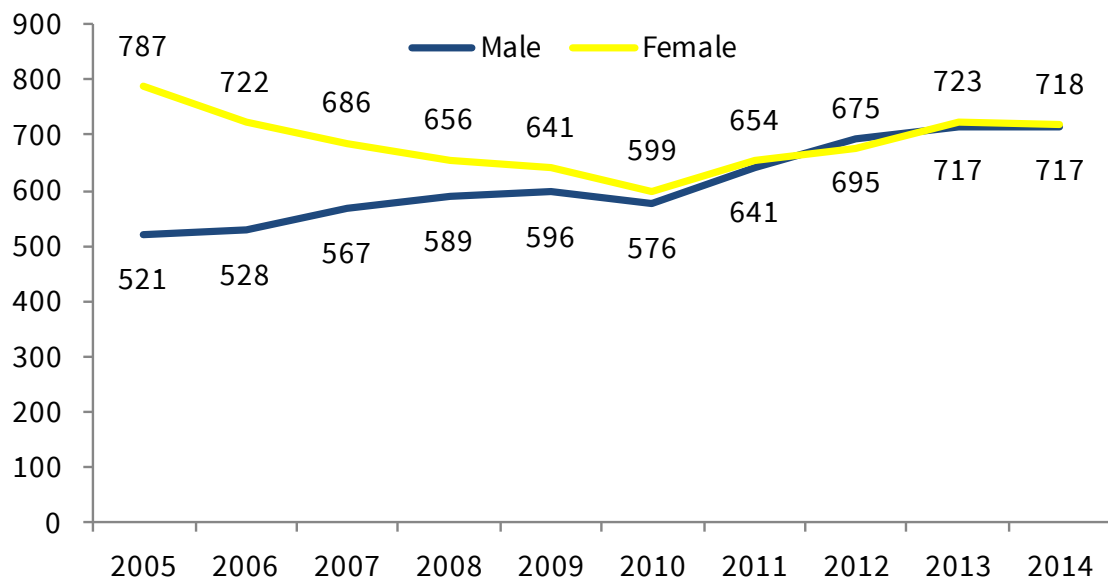
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2014-2013 % change
Enrollment Total	1308	1250	1253	1245	1237	1175	1295	1370	1440	1435	-0.3%
Traditional	989	968	968	1001	1007	955	1063	1137	1216	1244	2.3%
AGS (incl. Grad students)	319	282	285	244	230	220	232	233	224	191	-14.7%
Full-time	1201	1164	1161	1144	1147	1090	1189	1273	1333	1351	1.4%
Part-time	107	86	92	101	90	85	106	97	107	84	-21.5%
FTE	1254	1210	1209	1199	1197	1140	1249	1330	1390	1406	1.2%
Male	521	528	567	589	596	576	641	695	717	717	0.0%
Female	787	722	686	656	641	599	654	675	723	718	-0.7%
On-campus residents	754	726	735	761	787	755	833	936	1000	1029	2.9%
Commuters/off-campus	554	524	518	484	450	420	462	434	440	406	-7.7%
New	281	264	307	302	297	279	395	437	419	413	-1.4%
Transfers	127	106	93	106	111	118	111	100	119	101	-15.1%
Returning	40	33	39	31	29	19	21	31	29	28	-3.4%
Continuing	849	837	807	800	795	752	760	796	861	885	2.8%
Temporary	11	11	7	6	5	7	8	6	12	8	-33.3%
American Indian	6	8	8	11	9	9	27	26	35	24	-31.4%
Asian	12	14	23	23	23	18	17	7	9	8	-11.1%
Black	159	176	212	193	191	174	218	259	267	315	18.0%
Hispanic	29	23	20	27	34	33	38	32	36	46	27.8%
Other minority/unknown	26	26	18	21	40	39	38	47	65	47	-27.7%
Minority/Unknown Total	232	247	281	275	297	273	338	371	412	440	6.8%
Min./Unkn. Total Percent	17.7%	19.8%	22.4%	22.1%	24.0%	23.2%	26.1%	27.1%	28.6%	30.7%	7.2%
White	1076	1003	972	970	940	902	957	999	1028	995	-3.2%
Baptist	566	527	511	466	436	418	418	423	442	418	-5.4%
Other	742	723	742	779	801	757	877	948	998	1017	1.9%

Source: Fall Semester Enrollment table, October 1 2014, Registrar's Office

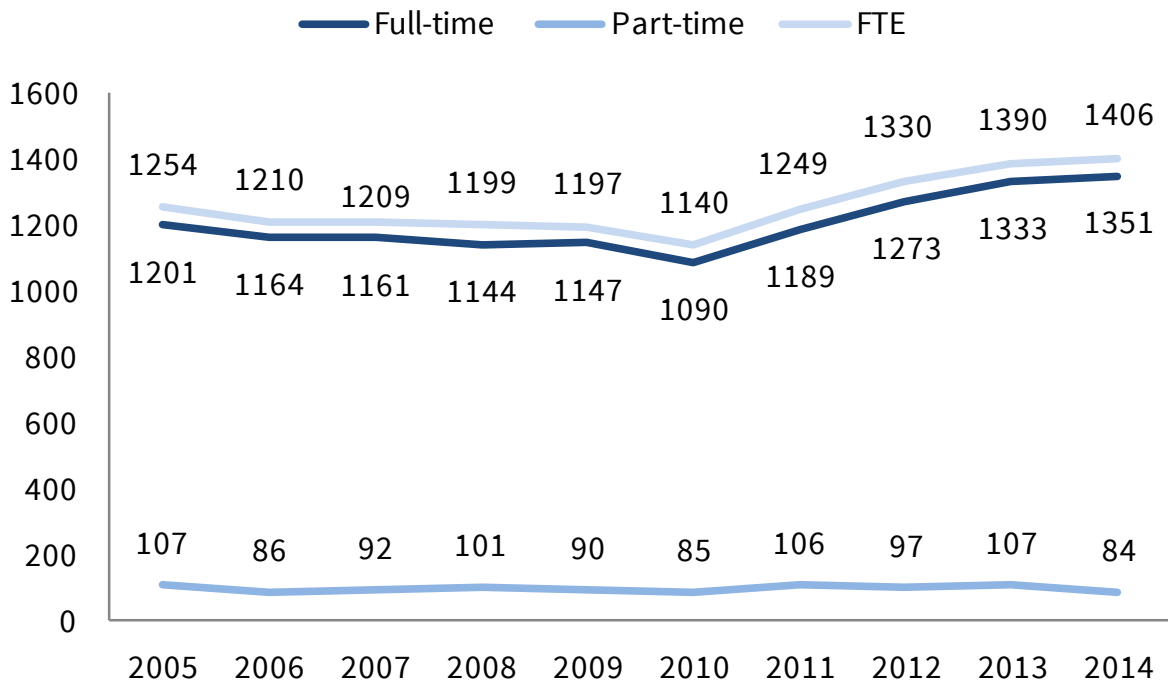
Graph 2. Population (All Students), Ten-Year Trend



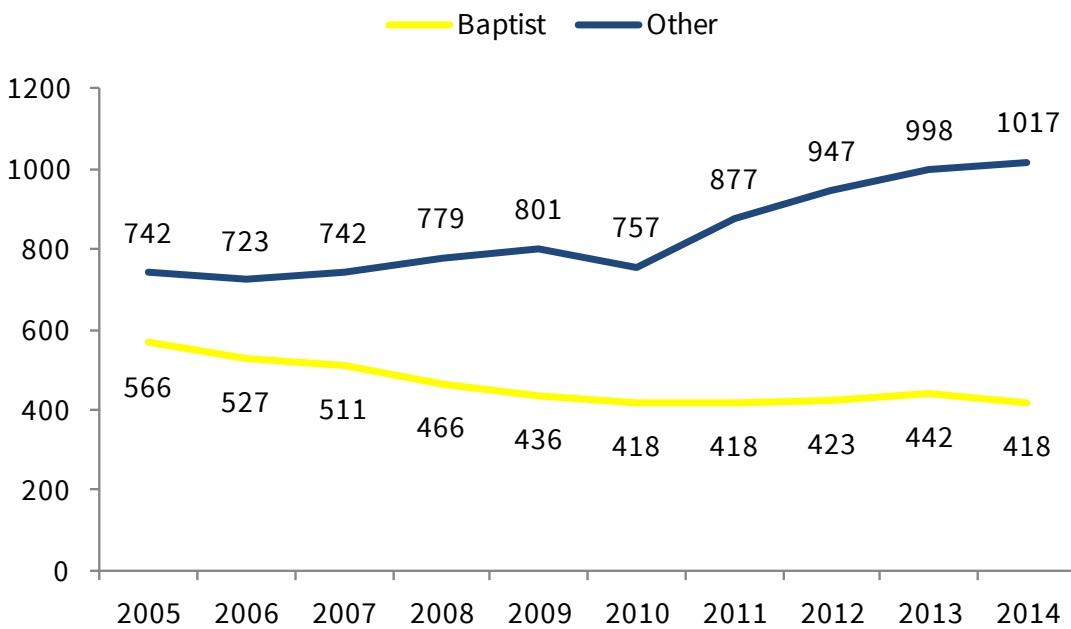
Graph 3. Gender (All Students), Ten-Year Trend



Graph 4. FT/PT Enrollment (All Students), Ten-Year Trend



Graph 5. Religious Preference (All Students), Ten-Year Trend



Graph 6. Enrollment Status (All Students), Ten-Year Trend

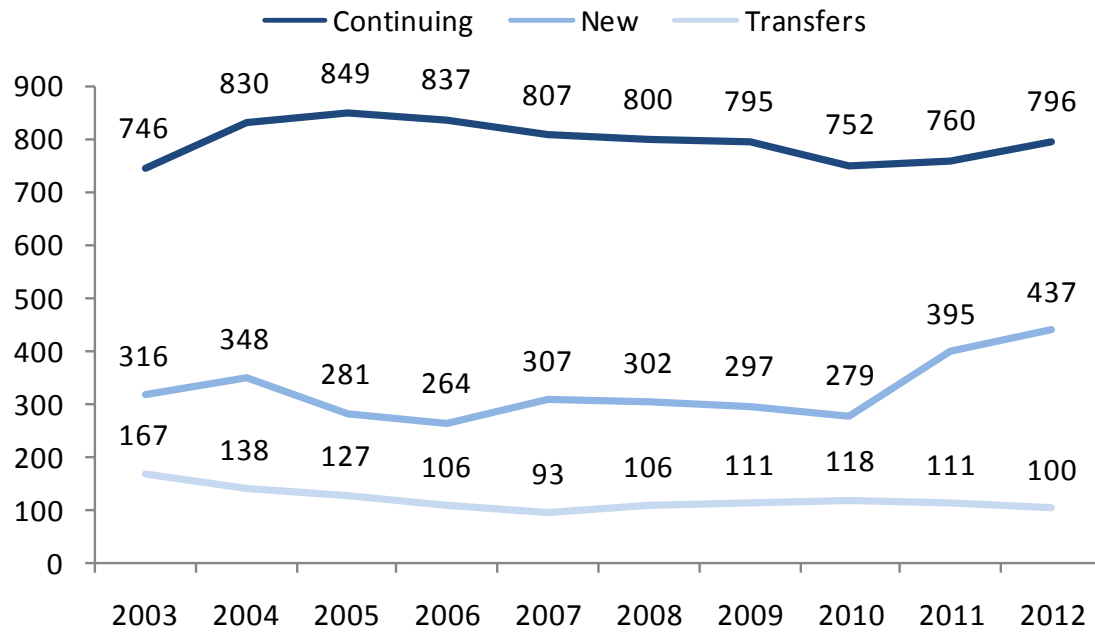


Table 9. Enrollment by Population and Class, Fall 2014

	Traditional Students		AGS Students		Total
	N	%	N	%	
Freshmen	489	39%	13	7%	502
Sophomores	292	23%	26	14%	318
Juniors	224	18%	40	21%	264
Seniors	231	19%	81	42%	312
Graduate			17	9%	17
Unclassified	8	1%	14	7%	22
Total	1244		191		1435

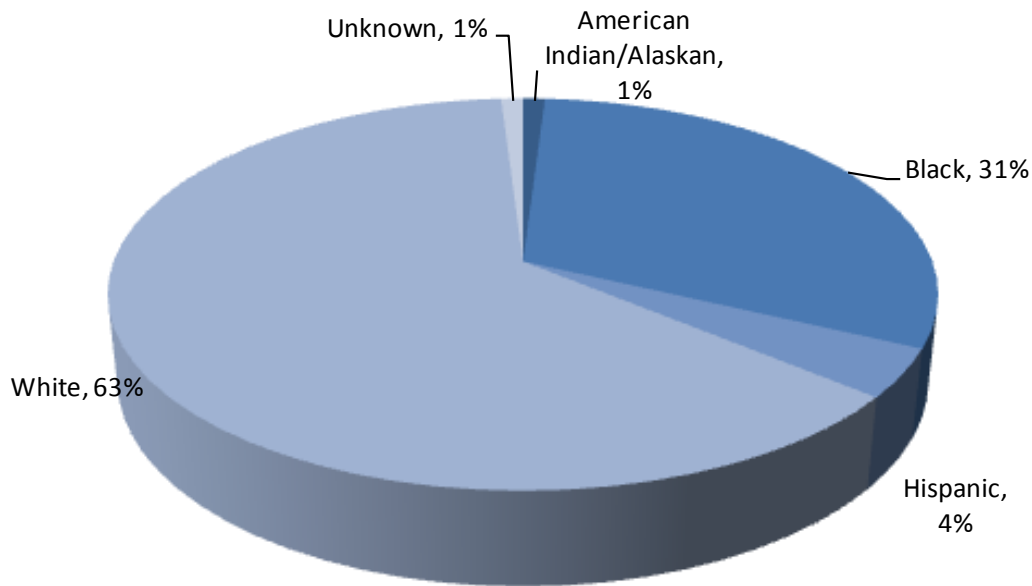
Table 10. Fall Enrollment Report (Traditional, AGS Students): Ten-Year Trend

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2014 - 2013 % change
Traditional	989	968	968	1001	1007	955	1063	1137	1216	1244	2.3%
Full-time	965	950	958	983	996	938	1044	1121	1197	1227	2.5%
Part-time	24	18	10	18	11	17	19	16	19	17	-10.5%
FTE	977	960	964	990	1002	948	1054	1130	1205	1234	2.4%
Male	478	487	524	542	551	535	591	639	664	675	1.7%
Female	511	481	443	459	456	420	472	498	552	569	3.1%
On-campus residents	754	726	735	761	787	755	833	936	1000	1016	1.6%
Commuters/off-campus	235	242	233	240	220	200	230	201	216	228	5.6%
American Indian	4	6	6	10	9	9	25	24	33	21	-36.4%
Asian	11	12	22	23	21	14	15	7	8	6	-25.0%
Black	145	161	192	176	173	156	199	245	247	291	17.8%
Hispanic	22	20	15	22	32	32	37	31	34	41	20.6%
Other minority/unknown	14	14	9	14	33	34	32	36	58	41	-29.3%
Minority/Unknown Total	196	213	244	245	268	245	308	343	380	400	5.3%
Min./Unkn. Total Percent	20%	22%	25%	24%	27%	26%	29%	30%	31%	32%	2.9%
White	793	755	724	756	739	710	755	794	836	844	1.0%
New	277	258	297	299	297	274	385	433	413	403	-2.4%
Transfers	74	65	61	60	76	79	76	73	81	73	-9.9%
Returning	18	16	9	13	14	9	11	17	14	19	35.7%
Continuing	611	619	594	624	615	588	585	610	700	742	6.0%
Temporary	9	10	7	5	5	5	6	4	8	7	-12.5%
AGS	319	282	285	244	230	220	232	233	224	191	-14.7%
Full-time	236	214	203	161	149	150	145	152	136	125	-8.1%
Part-time	83	68	82	78	77	68	87	79	88	66	-25.0%
FTE	277	249	245	244	195	192	195	200	188	161	-14.4%
Male	43	41	42	47	45	41	50	56	53	42	-20.8%
Female	276	241	243	197	185	179	182	177	171	149	-12.9%
New	4	6	10	3	0	5	9	4	6	2	-66.7%
Transfers	53	41	32	46	35	39	35	27	38	28	-26.3%
Returning	22	17	30	18	15	10	10	14	15	9	-40.0%
Continuing	238	218	213	176	180	164	162	167	147	134	-8.8%
Temporary	2	1	0	1	0	2	2	2	4	1	-75.0%
Graduate Program							14	19	14	17	21.4%

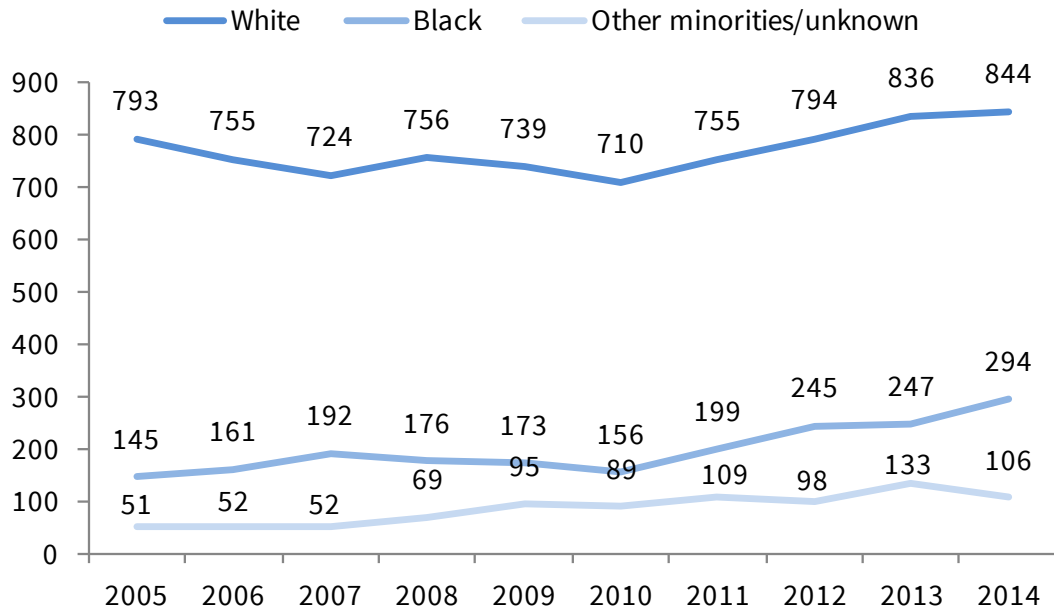
Source: Fall Semester Enrollment table, October 1 2014, Registrar's Office

Table 11. First-time First-Year Ethnic Enrollment (Traditional Students), Fall 2014

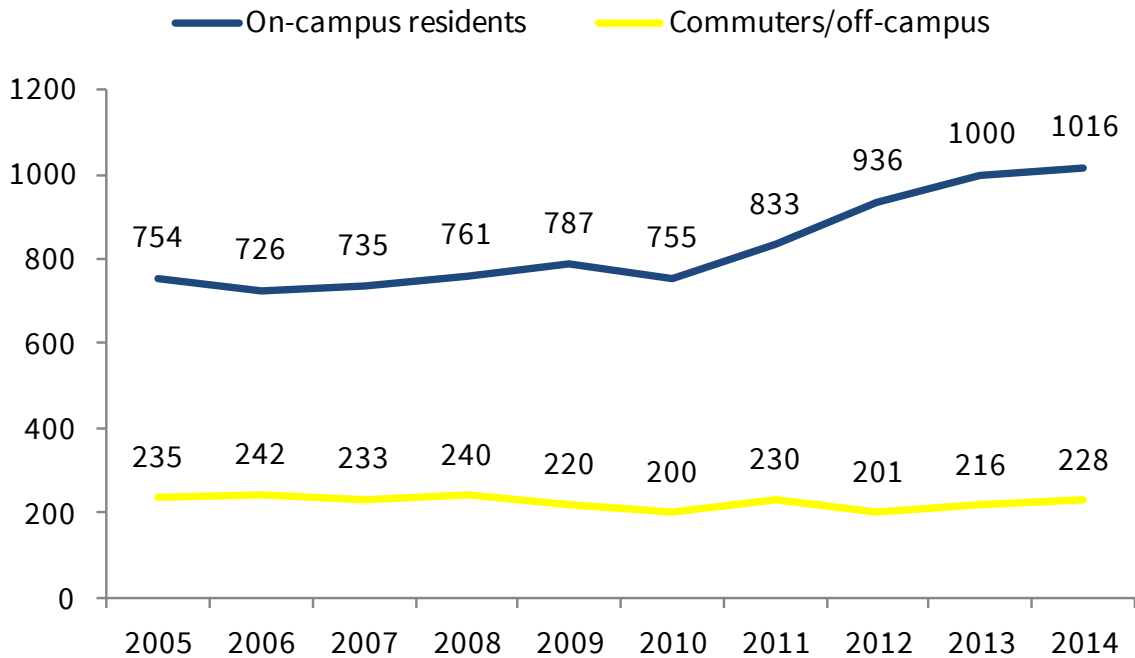
Ethnicity	Male		Female		Total	
	N	%	N	%	N	%
American Indian/Alaskan	3	1%	2	0%	5	1%
Asian/Pacific Islander	0	0%	0	0%	0	0%
Black	74	17%	50	12%	124	31%
Hispanic	5	1%	10	2%	15	4%
White	127	29%	128	30%	255	63%
Unknown	3	1%	1	0%	4	1%
Total	212	60%	191	40%	403	100%



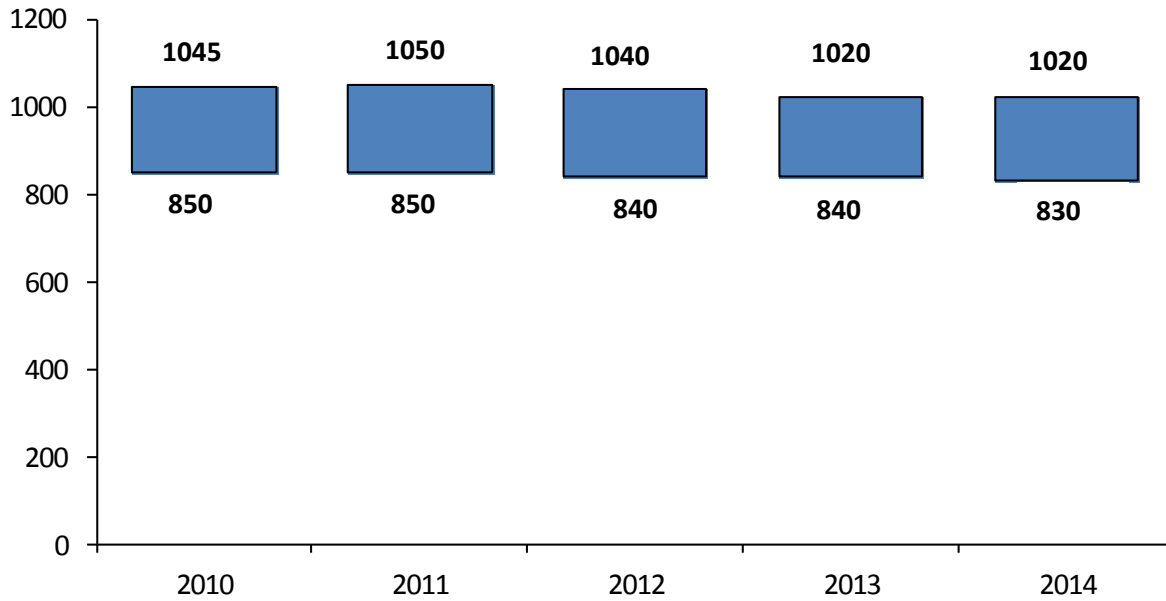
Graph 7. Race/Ethnicity (Traditional Students), Ten-Year Trend



Graph 8. Residence (Traditional Students), Ten-Year Trend



Graph 9. Middle 50% SAT scores for Entering Freshmen, Five-Year Trend



Year	2010	2011	2012	2013	2014
% Submitting	88%	85%	85%	75%	68%
National Average	1017	1011	1010	1010	1010

Graph 10. Middle 50% High School GPA for Entering Freshmen, Five-Year Trend

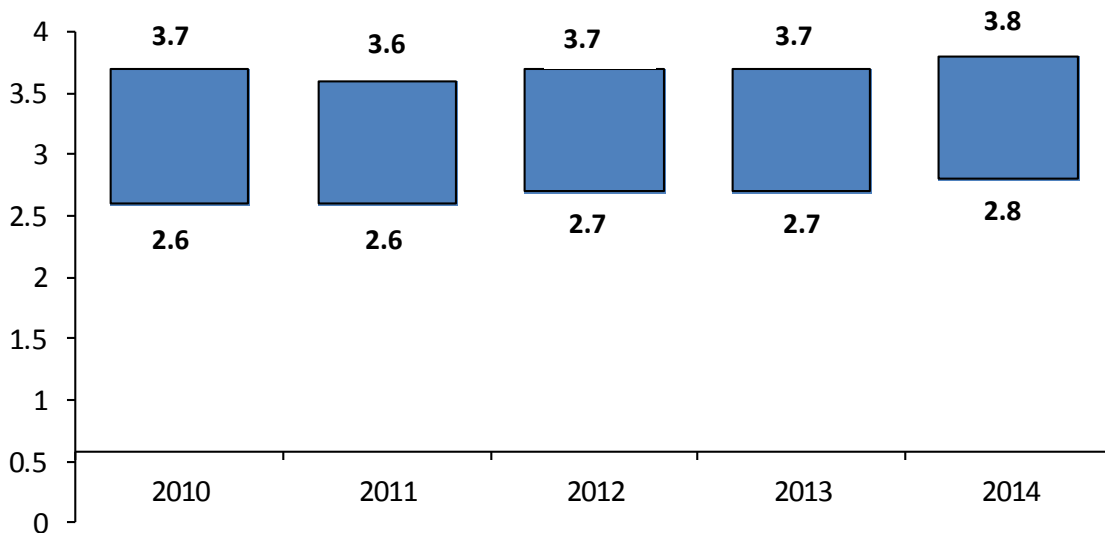


Table 12. Geographic Origin of Traditional Students, Five-Year Trend

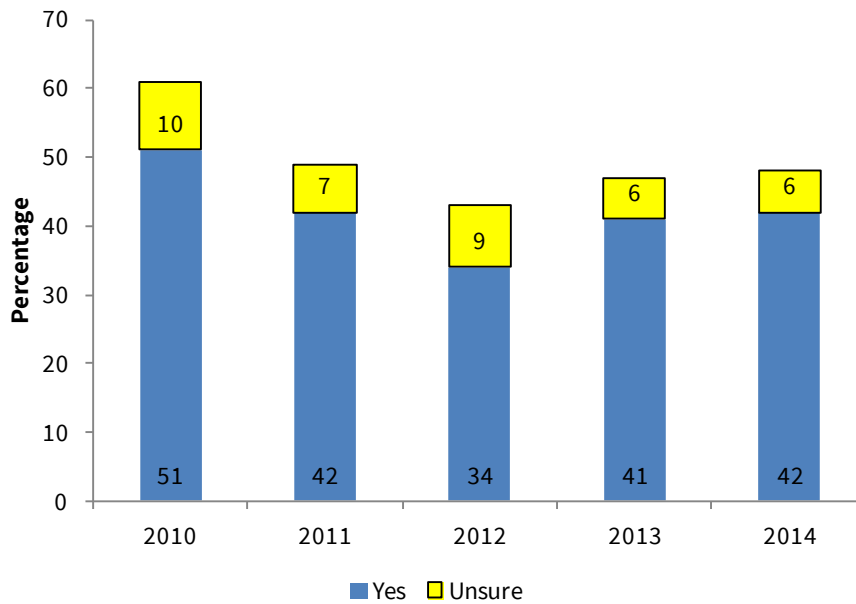
	2010		2011		2012		2013		2014	
	N	%	N	%	N	%	N	%	N	%
AVERY	5	1%	5	<1%	3	<1%	2	<1%	5	<1%
BUNCOMBE	103	11%	120	12%	114	10%	119	10%	127	10%
BURKE	16	2%	13	1%	12	1%	7	1%	10	1%
HAYWOOD	16	2%	12	1%	12	1%	12	1%	11	1%
HENDERSON	35	4%	42	4%	45	4%	44	4%	41	3%
MADISON (MHC location)	54	6%	43	4%	47	4%	61	5%	49	4%
MCDOWELL	4	<1%	7	1%	6	1%	5	<1%	9	1%
MITCHELL	17	2%	14	1%	14	1%	11	1%	6	<1%
TRANSYLVANIA	7	1%	8	1%	9	1%	7	1%	8	1%
YANCEY	14	1%	9	1%	12	1%	11	1%	15	1%
Total Surrounding Counties	271	29%	273	26%	274	24%	279	23%	281	23%
Other Western NC Counties	77	8%	90	9%	87	8%	103	9%	97	8%
Total Western NC	348	37%	363	35%	361	32%	382	32%	378	31%
Total Piedmont NC	185	20%	246	24%	297	26%	322	27%	367	30%
Total Eastern NC	22	2%	35	3%	48	4%	55	5%	63	5%
Out of state: Top 10 states										
South Carolina	66	7%	80	8%	81	7%	96	8%	92	8%
Georgia	55	6%	62	6%	70	6%	66	6%	73	6%
Florida	55	6%	53	5%	52	5%	60	5%	69	6%
Foreign Countries	55	6%	45	4%	33	3%	36	3%	40	3%
Virginia	23	2%	17	2%	29	3%	30	3%	25	2%
Tennessee	18	2%	20	2%	26	2%	25	2%	20	2%
Pennsylvania	5	1%	9	1%	14	1%	10	1%	6	0%
Maryland	12	1%	13	1%	13	1%	16	1%	16	1%
Texas	10	1%	10	1%	13	1%	8	1%	3	0%
New York	15	2%	13	1%	9	1%	13	1%	16	1%
California	8	1%	7	1%	8	1%	5	0%	5	0%
Out of state/International	385	41%	392	38%	415	37%	435	36%	415	34%
TOTAL	942		1036		1121		1194		1225	

Table 13. Geographic Origin of AGS Students, Five-Year Trend

	2010		2011		2012		2013		2014	
	N	%	N	%	N	%	N	%	N	%
Buncombe	115	47%	113	46%	102	43%	100	46%	91	48%
Madison	43	18%	49	20%	44	18%	32	15%	23	12%
Henderson	32	13%	31	13%	30	13%	39	18%	39	20%
Yancey	19	8%	21	8%	18	8%	13	6%	13	7%
Transylvania	7	3%	6	2%	9	4%	5	2%	2	1%
McDowell	8	3%	8	3%	8	3%	3	1%	3	2%
Others	2	1%	5	2%	7	3%	4	2%	4	2%
Haywood	10	4%	7	3%	6	3%	8	4%	4	2%
Mitchell	2	1%	3	1%	6	3%	5	2%	7	4%
Rutherford	1	<1%	2	1%	2	1%	3	1%	1	1%
Polk	0	0%	0	0%	2	1%	1	<1%	1	1%
Avery	0	0%	0	0%		0%	1	<1%	1	1%
Swain	2	1%	2	1%	2	1%	2	1%	2	1%
Total	244		248		240		217		191	

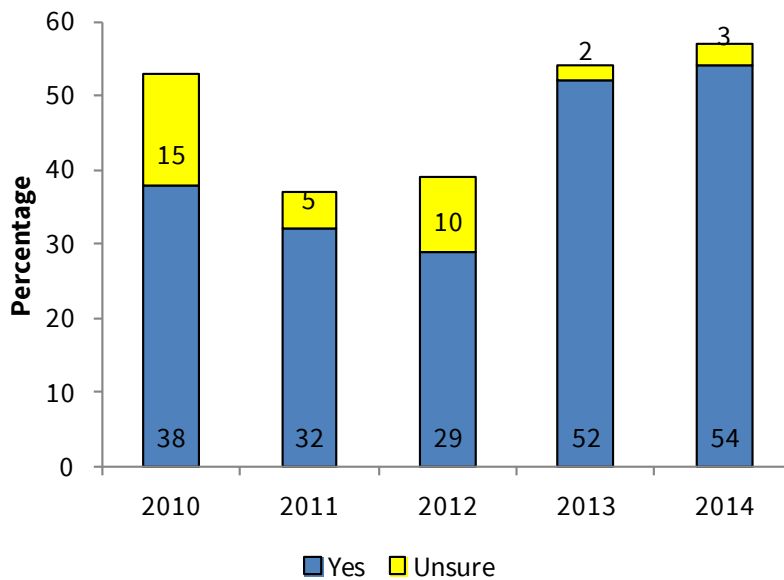
Source: end of semester data

Graph 11. First-Generation Students, All Traditional Students, Five-Year Trend



	2010	2011	2012	2013	2014
Yes/Unsure Total	61%	49%	43%	47%	48%

Graph 12. First-Generation Students, First-Time First-Year Traditional Students, Five-Year Trend



	2010	2011	2012	2013	2014
Yes/Unsure Total	53%	37%	39%	54%	57%

ACADEMIC AFFAIRS

Table 14. Major Programs, Traditional Students, Ten-Year Trend

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
TRADITIONAL STUDENTS										
Division of Professional Programs	422	444	452	454	456	409	456	490	583	588
Apparel & Interior Mdse (FIM/AIM)	28	25	24	20	16	12	11	21	21	16
Athletic Training	35	46	31	29	45	33	52	67	81	70
Business Administration	138	137	169	195	176	148	152	154	173	182
Criminal Justice									45	72
Education – Elementary	91	72	55	53	68	70	64	56	49	54
Education - Middle Grades	6	16	14	9	5	8	3	4	11	7
Education - Special	11	19	15	11	8	10	4	7	14	19
Education - ESL	3	3	3	2	2	1	4	5	3	2
Integrated Ed						6	15	22	24	19
Physical Education	84	91	88	84	79	60	68	75	68	71
Recreation & Sports Mgmt	10	15	32	33	36	36	42	53	51	42
Social Work	16	20	21	18	21	25	41	26	43	34
Division of Fine Arts	140	142	119	119	124	113	121	123	133	122
Art	40	39	35	37	37	33	28	27	31	31
Music	16	16	13	14	12	10	11	14	9	11
Music Education	37	36	29	25	34	31	41	41	50	33
Music Performance	15	17	16	16	14	13	12	14	14	24
Musical Theatre	14	15	14	14	13	11	15	12	16	9
Theatre Arts	18	19	12	13	14	15	14	15	13	13
Visual Communication Design										1
Div of Humanities & Social Sciences	229	209	197	212	222	219	223	238	245	240
Art Therapy									10	17
English	33	28	20	26	23	33	32	28	26	21
History	28	33	31	35	40	47	42	51	45	36
International Studies	10	10	8	8	8	7	2	8	10	13
Political Science	22	20	21	14	18	19	19	17	25	23
Psychology	52	40	44	55	60	48	52	56	68	79
Religion	24	22	26	24	13	14	13	17	18	17
Sociology	45	39	35	43	52	47	55	51	33	25
Spanish	15	17	12	7	8	4	8	10	10	9
Div of Math & Natural Sciences	148	145	152	164	168	164	193	232	232	252
Biology	70	64	57	74	70	68	96	100	95	116
Chemistry	12	15	13	20	14	16	17	29	20	20
Computer Science	24	24	28	25	27	20	17	28	29	32
Mathematics	15	15	23	14	23	23	22	22	12	14
Zoology	27	27	31	31	34	37	41	53	76	70
Pre-Nursing										16
Undeclared	127	74	89	103	82	84	113	95	86	83
TOTAL	1066	1014	1009	1052	1052	989	1106	1178	1279	1301

Based on Registrar's Oct 1 Annual Report of Majors.

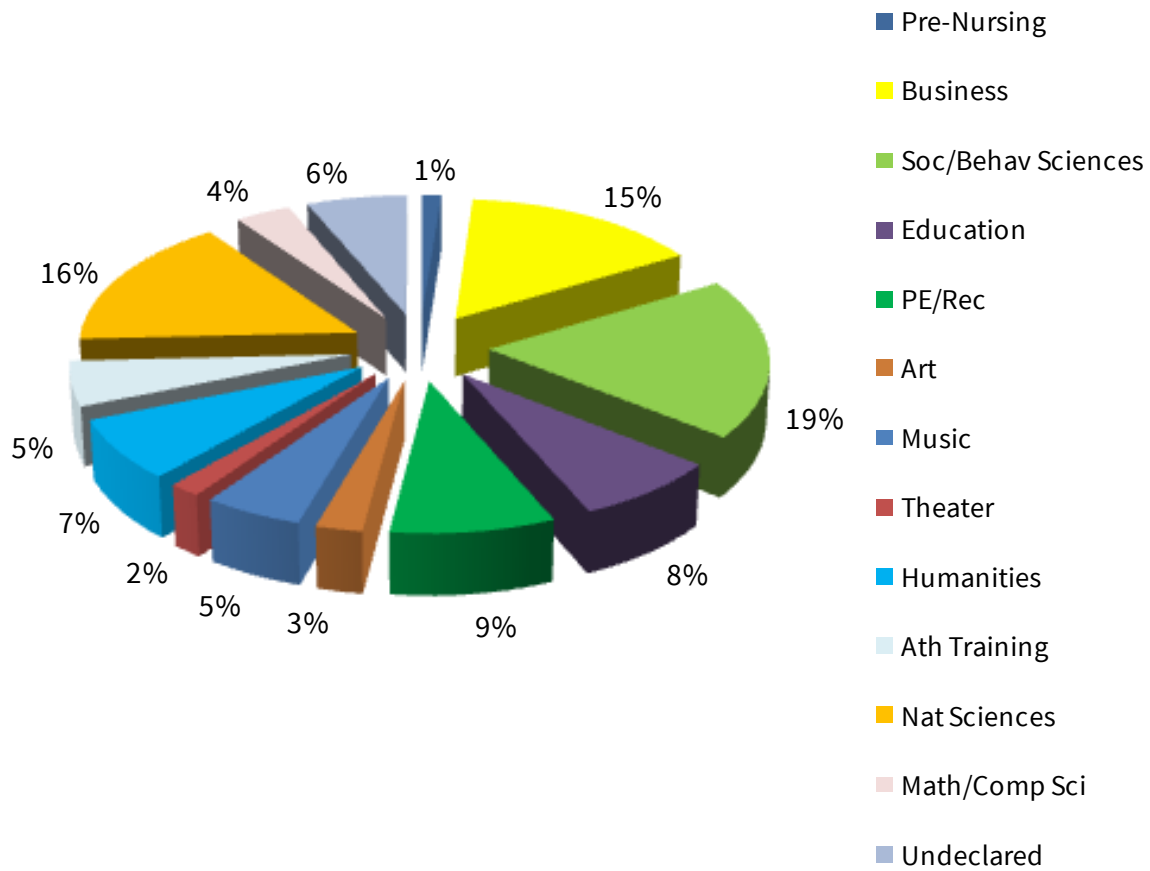
* Multiple majors are included in count of majors.

Table 15. Major Programs, AGS Students, Ten-Year Trend

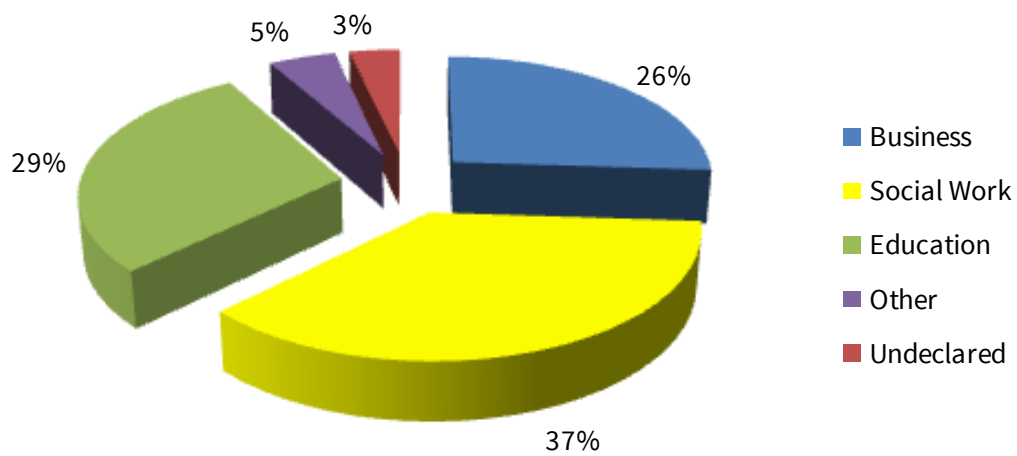
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
AGS Students										
Division of Fine Arts	1	1	1	2	1	1	0	1	0	0
Division of Professional Programs	274	257	233	217	204	217	203	199	190	162
Athletic Training	0	0	2	0	0	0	0	0	0	0
Business Administration	1	1	1	3	0	0	0	1	1	0
Business Management	57	48	57	63	62	61	63	61	57	44
Criminal Justice									6	6
Education - Elementary	141	140	104	89	76	70	55	40	37	25
Education - Middle	18	18	17	15	13	15	10	9	6	7
Education - Special	29	22	22	20	18	19	10	7	6	3
Education - ESL	3	2	3	5	4	3	3	1	0	1
Integrated Ed-Elem/Spec						11	22	25	21	13
Physical Education	0	0	1	0	0	1	1	2	1	1
Recreation	0	1	1	0	1	0	1	1	0	0
Social Work	25	25	25	22	30	37	38	52	55	62
Div of Humanities and Social Scienc	7	4	9	9	7	5	4	3	2	1
Div of Math & Natural Sciences	0	0	0	2	3	0	0	1	1	0
Undeclared	14	11	10	8	9	10	8	9	4	6
TOTAL	296	273	253	238	224	233	215	213	197	169
Graduate: M.Ed.							14	19	14	17
Educational Licensure Only										
ESL	7	3	7	2	1	2	1	1	0	0
Elementary	22	19	20	11	7	5	9	10	7	4
Middle Grades	6	3	2	2	7	4	4	3	3	3
Special Education	10	6	5	6	3	4	4	2	3	1
Speciality Area	6	1	3	0	2	2	2	3	1	1
Secondary		5	2	8	3	3	2	2	1	1
Reading Specialist			4	3	0	0	0	1	2	0
Academically/Intellectually Gifted								3	4	0
Integrated Education Certification								1		

Based on Registrar's Oct 1 Annual Report of Majors.

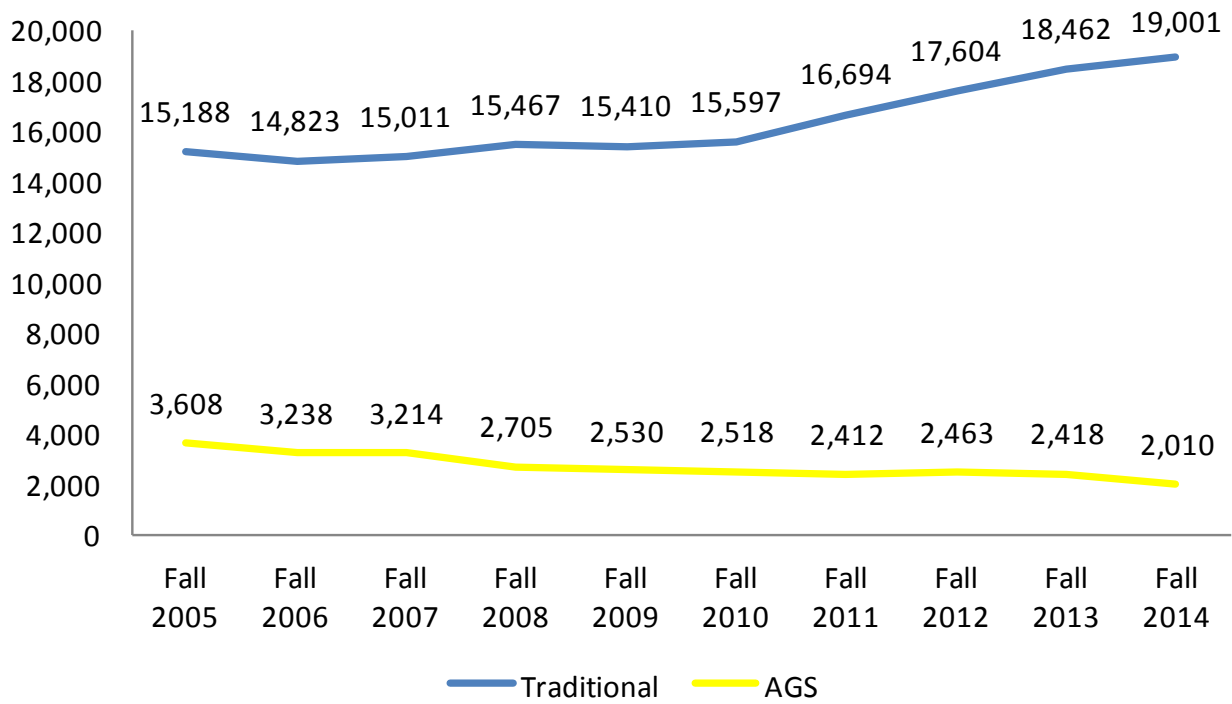
Graph 13. Major Programs, Traditional Undergraduates, Fall 2014



Graph 14. Major Programs, AGS Undergraduates, Fall 2014



Graph 15. Total Fall Credit Hours, Ten-Year Trend



Source: October 1 data, Office of the Registrar

Note: Only fall data are presented, as these are considered “official enrollment statistics”.

Table 16. Bachelor's Degrees Awarded by Major (Traditional Students), Ten-Year Trend

	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	10-Year Total
Business Administration	25	24	25	41	24	27	47	25	28	33	299
Physical Education	12	13	14	22	17	10	10	14	14	16	142
Psychology	16	7	12	11	12	14	9	10	15	16	122
Biology	12	5	5	10	12	9	14	12	7	14	100
Sociology	8	13	5	8	7	6	17	10	7	8	89
History	4	7	5	9	5	6	9	10	12	6	73
English	7	11	6	4	5	7	5	9	7	5	66
Elementary Ed K-6	5	8	7	11	7	5	4	3	8	5	63
Social Work	3	4	3	4	5	3	9	9	13	7	60
Recreation/Sports Mgmt	6	3	3	5	7	5	9	10	4	6	58
Art	6	4	8	5	6	10	4	5	5	4	57
Athletic Training	3	7	2	4	5	3	5	3	8	7	47
Religion	4	5	7	7	4	5	1	3	6	2	44
FIM	4	4	3	5	8	3	1	1	3	9	41
Computer Science	5	5	3	1	8	5	3	2	4	4	40
Math	4	3	5	4	2	3	11	1	2	2	37
Zoology	0	3	2	3	5	2	5	3	3	8	34
Musical Theater	6	2	2	4	4	2	3	0	4	5	32
Political Science	3	3	3	2	3	1	5	4	3	4	31
Music	5	3	5	4	3	1	1	2	3	4	31
Chemistry	1	6	3	3	3	0	5	3	5	2	31
Music Education	3	3	5	0	4	4	1	3	3	4	30
Spanish	2	5	5	2	2	0	4	0	3	3	26
Theater Arts	2	4	3	1	3	3	2	4	2	1	25
Integrated Ed. /Spec Ed	0	0	0	0	0	1	3	4	7	8	23
Music Performance	1	2	2	1	1	2	2	2	1	5	19
Middle Grades Education	0	1	1	2	1	4	1	1	1	0	12
Criminal Justice									3	9	12
International Studies	1	0	1	1	2	2	0	0	1	2	10
ESL Education	1	0	1	1	1	0	1	0	3	1	9
Art Therapy								1	0	6	7
Botany	0	1	0	0	0	0	0	0	0	0	1
Total	149	156	146	175	166	143	191	154	185	206	1671

Source: Fiscal year (Summer, Fall, Spring) graduation data, Office of the Registrar.
Students with double majors are counted twice.

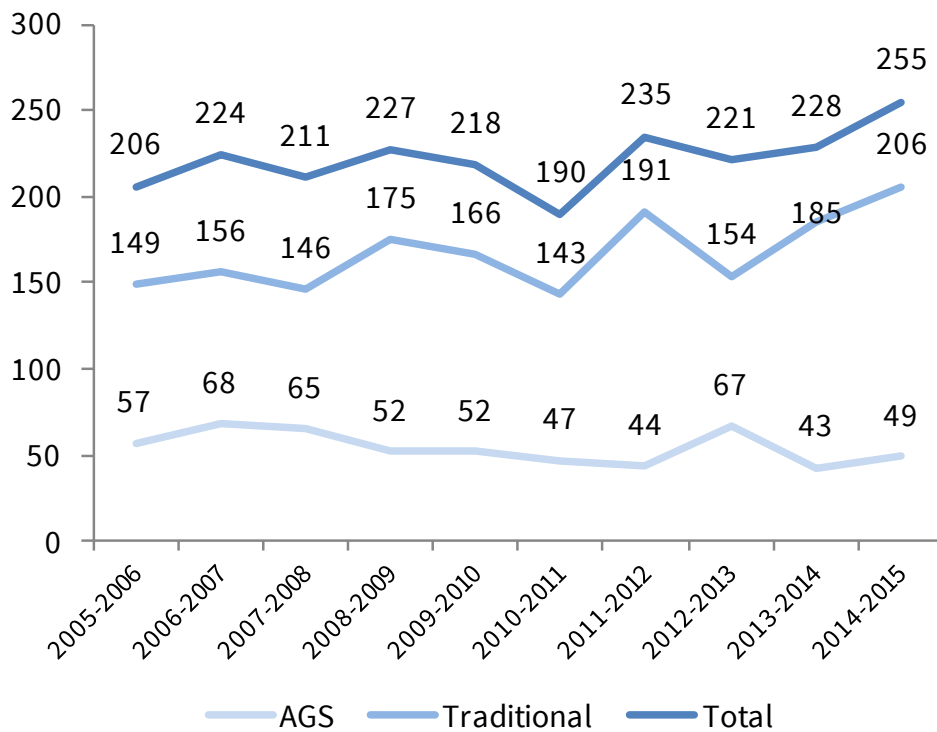
Table 17. Bachelor’s Degrees Awarded by Major (AGS Students), Ten-Year Trend

	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	10-Year Total
Elementary Ed K-6	25	34	27	23	21	11	9	23	7	9	189
Business	11	15	14	11	22	16	20	17	13	15	154
Social Work	9	6	8	6	2	11	6	16	13	14	91
Other	3	4	9	6	4	1	1	4	2	4	38
Special Education	8	2	3	4	2	4	5	0	1	2	31
Middle Grades Ed Integrated Education	1	7	4	2	1	3	2	1	3	1	25
Integrated Education	0	0	0	0	0	1	1	6	4	4	16
Total	57	68	65	52	52	47	44	67	43	49	544

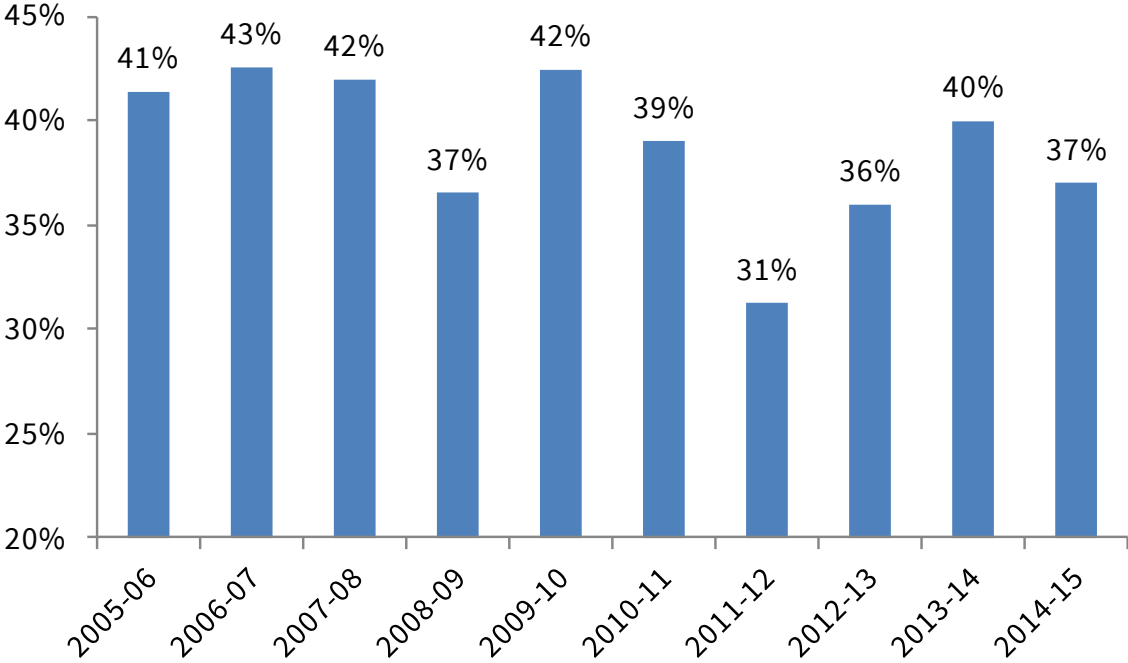
Source: Fiscal year (Summer, Fall, Spring) graduation data, Office of the Registrar.

Students with double majors are counted twice.

Graph 16. Total Bachelor’s Degrees Awarded (Traditional, AGS, Total Students), Ten-Year Trend

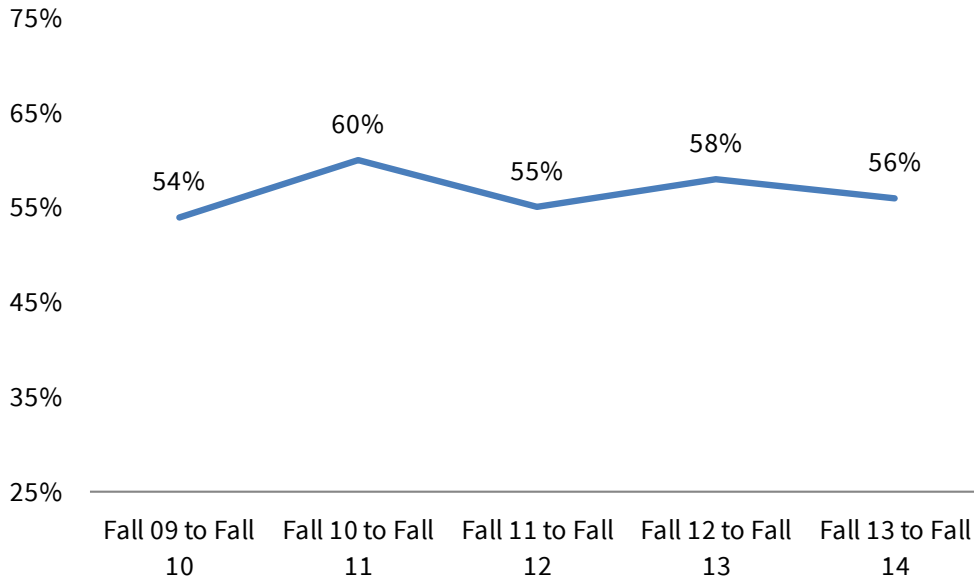


Graph 17. Undergraduates Receiving Academic Distinction *, Ten-Year Trend



* Minimum criteria: cum laude – 3.5, magna cum laude – 3.7, summa cum laude – 3.9. Each academic year includes August, December, and May grads.

Graph 18. First-time First-Year Retention Rate (Traditional students), Five-Year Trend



Graph 19. Six-Year Graduation Rates (Traditional Students), Entering Cohorts 2004-2008

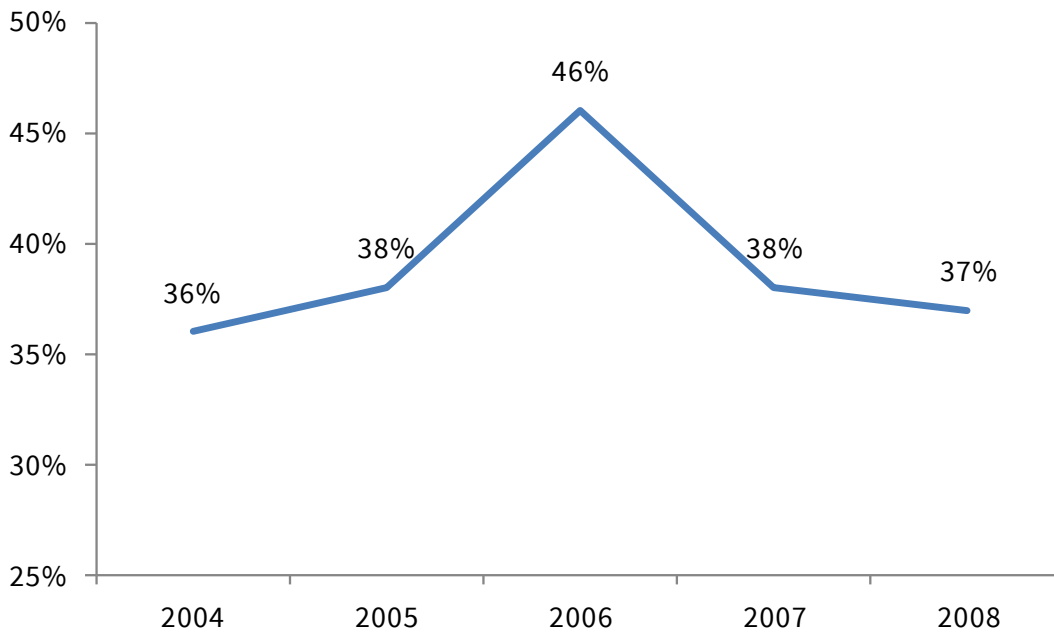


Table 18. Six-Year Graduation Rates by Ethnicity (Traditional Students), Entering Cohorts 2004-2008

	Fall 04 cohort: 6-year graduation rate			Fall 05 cohort: 6-year graduation rate			Fall 06 cohort: 6-year graduation rate			Fall 07 cohort: 6-year graduation rate			Fall 08 cohort: 6-year graduation rate		
	Grad		rate	Grad		rate	Grad		rate	Grad		rate	Grad		rate
	Grad	N		Grad	N		Grad	N		Grad	N		Grad	N	
Non-Resident/Unk.	2	5	40%	1	2	50%	1	2	50%	1	2	50%	1	7	14%
American Indian	0	1	0%	1	5	20%	1	3	33%	0	2	0%	1	5	20%
Asian	1	4	25%	2	4	50%	1	5	20%	5	10	50%	2	4	50%
Hispanic	1	8	13%	3	5	60%	2	5	40%	2	3	67%	4	10	40%
Black	14	53	26%	12	43	28%	12	52	23%	16	69	23%	11	50	22%
White	97	252	38%	88	220	40%	95	175	54%	88	209	42%	89	216	41%
Total	115	323	36%	107	279	38%	112	242	46%	112	295	38%	108	292	37%

Table 19. Six-Year Graduation Rates by Gender (Traditional Students), Entering Cohorts 2004-2008

	Fall 04 cohort: 6-year graduation rate			Fall 05 cohort: 6-year graduation rate			Fall 06 cohort: 6-year graduation rate			Fall 07 cohort: 6-year graduation rate			Fall 08 cohort: 6-year graduation rate		
	Grad		rate	Grad		rate	Grad		rate	Grad		rate	Grad		rate
	Grad	N		Grad	N		Grad	N		Grad	N		Grad	N	
Women	59	149	40%	71	146	49%	66	109	61%	59	120	49%	65	128	51%
Men	56	174	32%	36	133	27%	46	133	35%	54	176	31%	43	164	26%
Total	115	323	36%	107	279	38%	112	242	46%	113	296	38%	108	292	37%

Table 20. Placement of Spring 2015 Graduating Class

Which of the following best describes your current employment situation? (Circle all that apply).	N	%
Still seeking employment	42	38%
Employed Full Time (including self-employment)	29	26%
I don't know yet	22	20%
Going to graduate/prof school full-time	9	8%
Employed Part Time (including self-employment)	25	22%
Grad/prof school part time and working part-time	2	2%
Internship	4	4%
Other	0	0%
Taking more undergraduate courses	3	3%
Taking time off	12	11%
Joining the military	0	0%

n=112

Table 21. Place of Employment (Full- and Part-time), Spring 2015 Graduates

Industry type	N	Employers
Education	11	Asheville City Schools, Buncombe County Schools, Greenville County Schools, Henderson County Schools, Madison County Schools, MHU, Teach for America, Yancey County Schools
Retail/Sales	8	Altar'd State, Torrid, O'Reilly Auto Parts, Pepsi, Sonic, Head Over Heels, The Ridges CC Camp Sertoma, C5 Georgia, Katie Prudent (horse trainer), Camp Keyawize, National
Recreation/Sports	7	Football League, Volleyball Fest
Health care/Medical	5	Asheville Health Care, CVS, French Broad Pediatrics, Stone Creek H&R, Thomasville Veterinary Hospital
Professional	5	Origin Energy (Australia), Riverbed Construction, American Security, ViaStat, Ferguson Enterprises
Social Work/Human services	4	WNC Group Home, Yancey County DSS
Arts & Entertainment	3	SART Box Office, Parkway Playhouse, Skunk Ruckus (band)
Nonprofit/Volunteer	3	EdVenture Children's Museum Vista member, USC Upstate, New Spring Church

Table 22. Library Collections and Circulation, FY 2014

Library Collections/Circulation	Physical Collection	Digital/ Electronic Collection
Books	88,868	139,088
Databases		133
Media	4,603	0
Total Collection	93,471	139,221
Total Circulation	24,215	0

Source: IPEDS Academic Libraries Survey

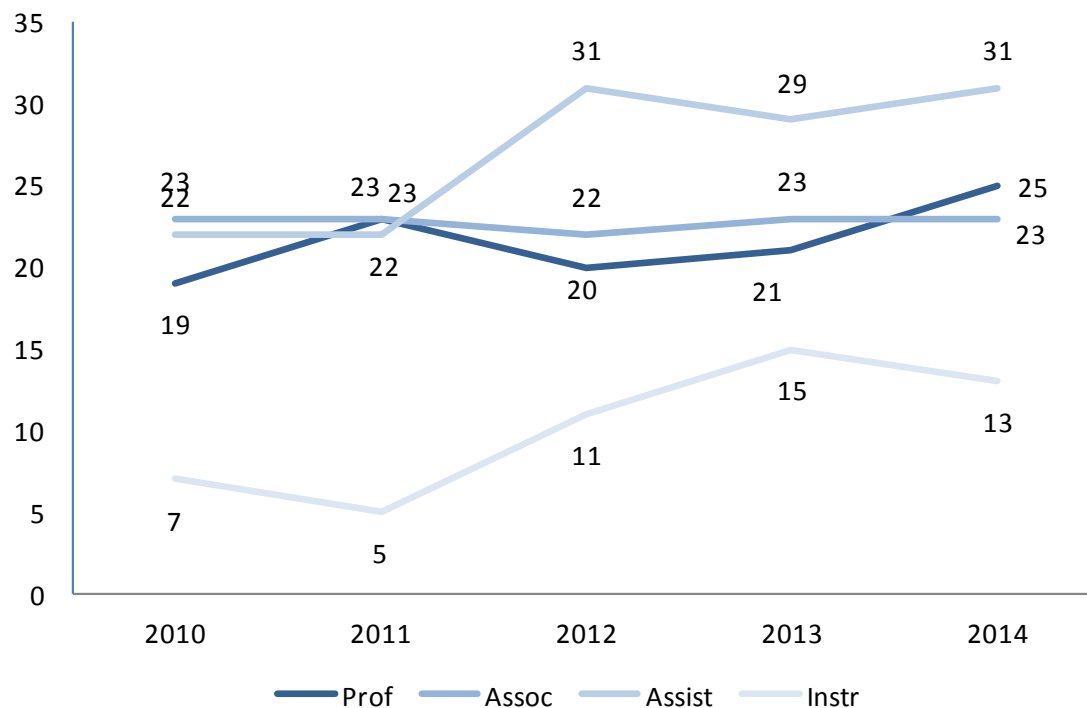
FACULTY

Table 23. Full-Time Instructional Faculty by Rank and Gender, Five-Year Trend

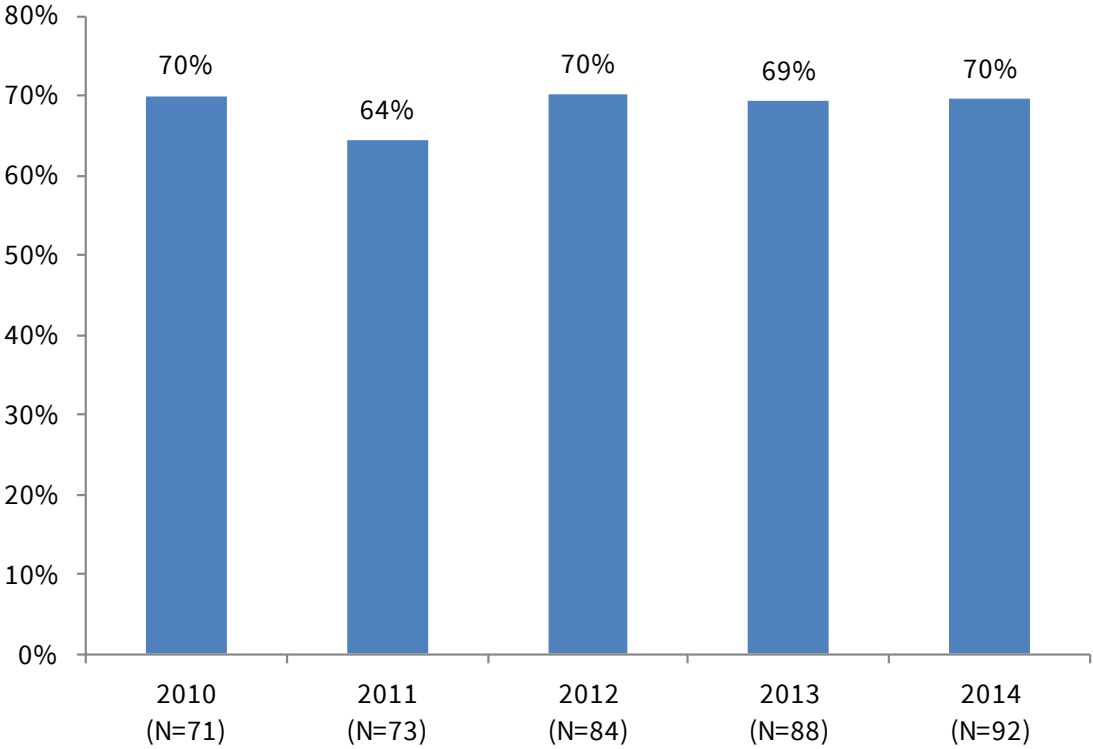
Rank	Gender	2010		2011		2012		2013		2014	
		N	%	N	%	N	%	N	%	N	%
Professor	Male	13	68%	14	61%	11	55%	12	57%	12	48%
	Female	6	32%	9	39%	9	45%	9	43%	13	52%
	Total	19		23		20		21		25	
Associate Professor	Male	14	61%	11	48%	10	45%	10	43%	11	48%
	Female	9	39%	12	52%	12	55%	13	57%	12	52%
	Total	23		23		22		23		23	
Assistant Professor	Male	8	36%	9	41%	13	42%	14	48%	15	48%
	Female	14	64%	13	59%	18	58%	15	52%	16	52%
	Total	22		22		31		29		31	
Instructor	Male	3	43%	2	40%	3	27%	5	33%	4	31%
	Female	4	57%	3	60%	8	73%	10	67%	9	69%
	Total	7		5		11		15		13	
Total Full-Time	Male	38	54%	36	49%	37	44%	41	47%	42	46%
	Female	33	46%	37	51%	47	56%	47	53%	50	54%
	Total	71		73		84		88		92	

Source: IPEDS HR Report

Graph 20. Full-Time Instructional Faculty by Rank, Five-Year Trend



Graph 21. Percent of Full-Time Faculty with Terminal Degrees, Five-Year Trend



**Note: N refers to total number of full-time faculty during that school year.
Source: NCHED salary survey data.**

Table 24. Full-Time Instructional Faculty by Rank, Gender, and Tenure Status, Five-Year Trend

Year	Rank	Male		Female		Total	
		N	Tenured	N	Tenured	N	Tenured
2010	Professor	13	13	6	5	19	18
	Assoc Professor	14	13	9	7	23	20
	Asst Professor	8	2	14	2	22	4
	Instructor	3	0	4	1	7	1
	Total	38	28	33	15	71	43
2011	Professor	14	14	9	7	23	21
	Assoc Professor	11	9	12	7	23	16
	Asst Professor	9	2	13	1	22	3
	Instructor	2	0	3	0	5	0
	Total	36	25	37	15	73	40
2012	Professor	11	11	9	8	20	19
	Assoc Professor	10	10	12	11	22	21
	Asst Professor	13	3	18	1	31	4
	Instructor	3	0	8	0	11	0
	Total	37	26	47	20	84	46
2013	Professor	12	12	9	8	21	20
	Assoc Professor	10	10	13	13	23	23
	Asst Professor	14	3	15	1	29	4
	Instructor	5	0	10	0	15	0
	Total	41	25	47	22	88	47
2014	Professor	12	11	13	11	25	22
	Assoc Professor	11	10	12	12	23	22
	Asst Professor	15	1	16	1	31	2
	Instructor	4	0	9	0	13	0
	Total	42	26	50	20	92	46

Source: IPEDS HR report, NCHED report

Graph 22. Percentage of Tenured Full-Time Instructional Faculty, Five-Year Trend

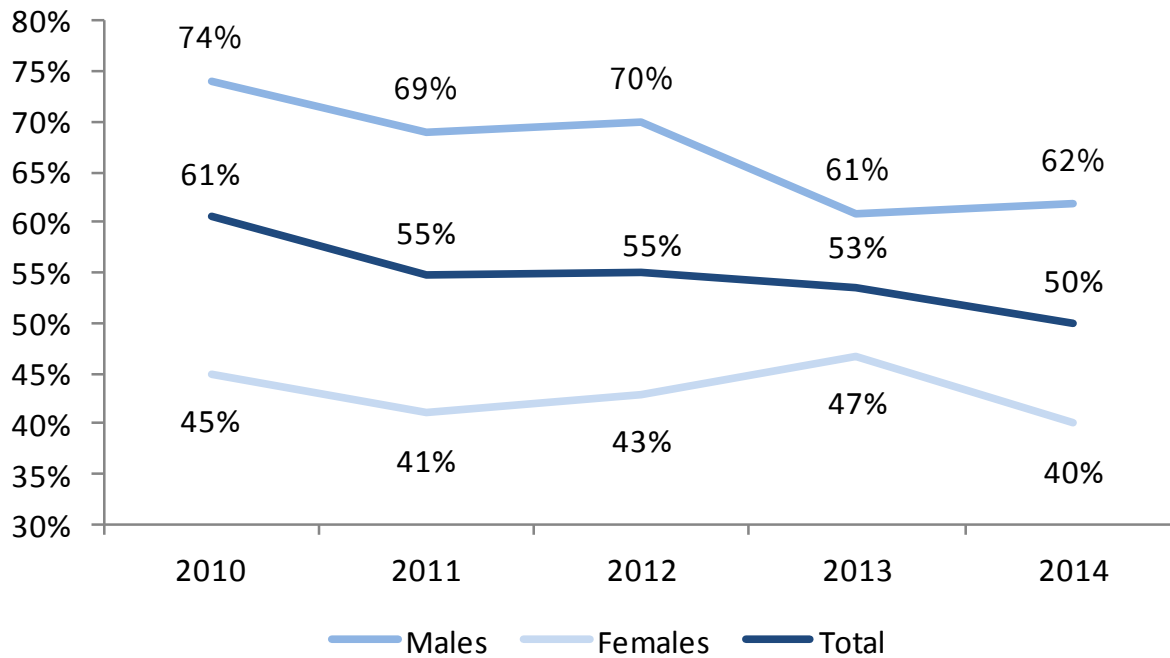


Table 25. Teaching Equivalents and Student-Faculty Ratio, Five-Year Trend

	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Full-Time Undergraduates	1090	1188	1255	1319	1335
Part-Time Undergraduates	85	107	96	107	83
Full-Time Faculty	71	75	84	88	92
Part-Time Faculty *	76	85	83	59	66
Student FTE **	1118	1224	1287	1355	1363
Faculty FTE **	96	103	112	108	114
Student:Faculty ratio	12:1	12:1	11.5:1	12.5:1	12:1

* includes adjuncts and full-time staff who teach

** FTE calculations use the Common Data Set formula: Full-Time + 1/3 Part-Time

Table 26. NCICU Faculty Salaries and Salaries with Benefits, 2014-2015

	Instructor		Assistant Professor		Associate Professor		Professor	
	Salary	With Benefits	Salary	With Benefits	Salary	With Benefits	Salary	With Benefits
Barton	\$33.8	\$43.6	\$52.0	\$64.0	\$50.5	\$63.8	\$60.1	\$75.4
Belmont Abbey	\$25.9	\$32.0	\$50.2	\$64.0	\$53.1	\$68.1	\$63.7	\$79.4
Brevard	n/a	n/a	\$42.7	\$51.8	\$43.8	\$54.4	\$50.6	\$64.4
Campbell	\$44.0	\$53.7	\$53.9	\$65.8	\$59.7	\$72.8	\$67.2	\$82.0
Catawba	\$39.8	\$51.7	\$46.2	\$60.1	\$66.1	\$85.9	\$65.2	\$84.7
Chowan	\$47.0	\$58.7	\$57.1	\$69.4	\$57.7	\$69.4	\$67.2	\$81.4
Gardner-Webb	\$46.3	\$59.5	\$52.0	\$68.5	\$58.6	\$74.7	\$65.7	\$85.5
Greensboro	\$43.9	\$52.0	\$51.4	\$60.9	\$49.8	\$60.5	\$56.1	\$72.6
Guilford	\$44.0	\$57.0	\$49.9	\$64.6	\$57.4	\$74.3	\$68.3	\$88.5
High Point	\$43.9	\$50.7	\$61.5	\$75.2	\$71.8	\$88.3	\$92.0	\$114.3
Johnson C. Smith	\$50.2	\$60.4	\$51.7	\$62.2	\$59.1	\$71.2	\$74.6	\$89.9
Lees-McRae	\$42.3	\$48.6	\$39.1	\$44.7	\$43.1	\$50.1	\$53.0	\$60.8
Lenoir-Rhyne	\$51.5	\$65.1	\$56.0	\$70.4	\$62.6	\$78.1	\$68.8	\$85.4
Livingstone	\$33.9	\$41.9	\$35.9	\$45.8	\$43.2	\$54.2	\$42.0	\$57.6
Mars Hill	\$42.2	\$57.9	\$48.5	\$60.1	\$52.6	\$64.2	\$60.9	\$73.2
Meredith	\$45.2	\$54.9	\$53.7	\$66.9	\$57.7	\$70.5	\$72.8	\$88.3
Methodist	\$49.8	\$58.3	\$63.9	\$72.7	\$65.2	\$75.6	\$74.9	\$88.0
Montreat	\$31.4	\$40.4	\$39.8	\$49.5	\$44.8	\$54.9	\$52.1	\$62.8
Mount Olive	\$46.6	\$59.4	\$58.1	\$71.5	\$58.3	\$73.2	\$69.4	\$86.6
N. C. Wesleyan	\$42.3	\$54.1	\$47.6	\$60.3	\$52.0	\$66.2	\$54.4	\$70.5
Pfeiffer	n/a	n/a	\$54.5	\$67.9	\$64.9	\$79.9	\$66.4	\$80.3
Queens	\$51.1	\$62.8	\$53.6	\$65.9	\$64.9	\$79.9	\$84.4	\$103.8
Salem	\$46.1	\$57.7	\$52.5	\$65.3	\$58.8	\$72.9	\$72.6	\$87.8
St. Andrews	\$36.3	\$45.0	\$52.0	\$61.9	\$48.0	\$57.4	\$53.1	\$63.2
William Peace	n/a	n/a	\$46.8	\$52.9	\$52.2	\$58.9	\$59.9	\$67.5
Wingate	\$49.1	\$59.9	\$54.4	\$68.5	\$57.5	\$73.9	\$67.7	\$87.1

SOURCE: NCICU Survey

STUDENT LIFE

Table 27. Residence Halls and the Number of Traditional Students Housed, Fall 2014

Residence Hall	Men	Women	Total
Azalea Townhouses	26	21	47
Bailey Mountain	0	113	113
Brown	41	0	41
Dixon Palmer	61	14	75
Dogwood Townhouses	47	0	47
Edna Moore	106	0	106
Fox	0	115	115
Gibson	65	0	65
Huffman	32	19	51
Jarvis	0	15	15
Laurel Townhouses	0	62	62
Myers	0	124	124
Stroup	116	0	116
Turner	54	0	54
Total On-Campus	548	483	1031

Source: NCHED A-2: Student Housing Report

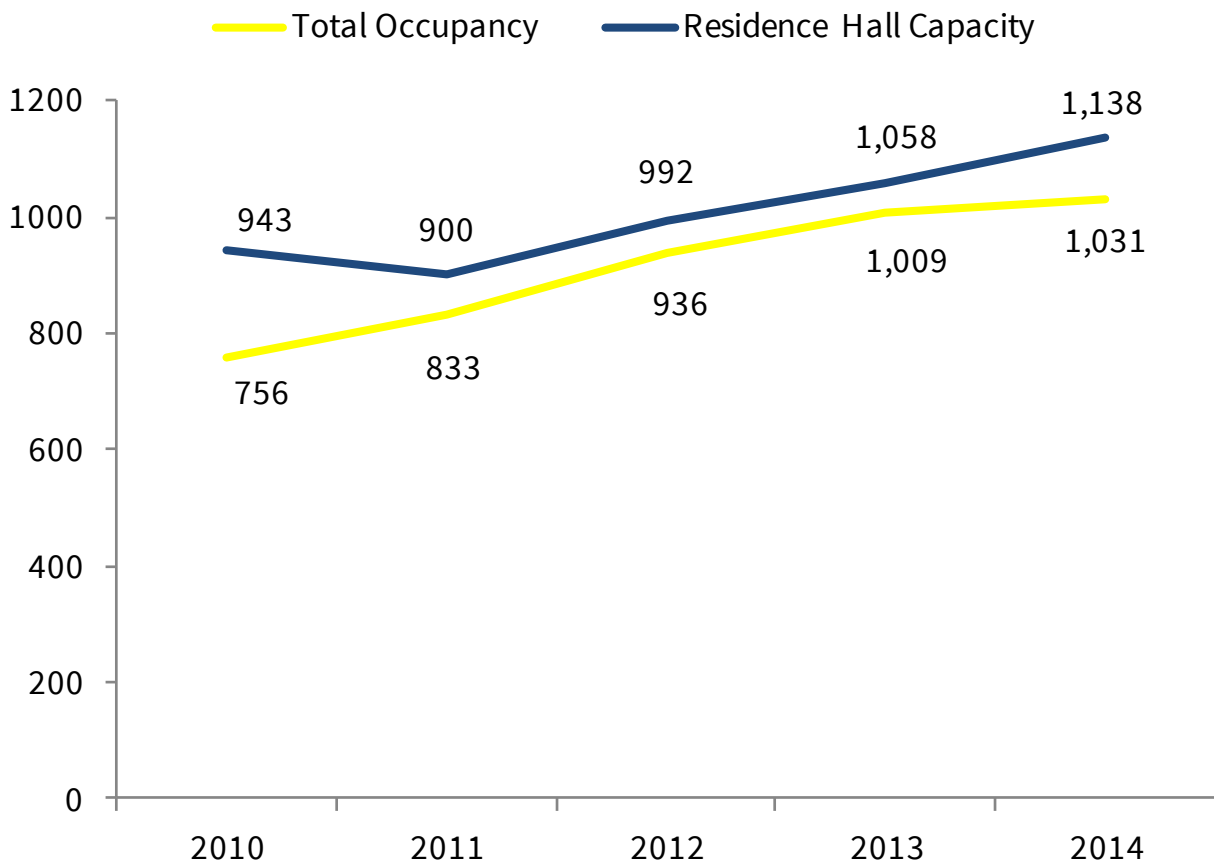
Table 28. Traditional Students in Residence Halls, Five-Year Trend

	Enrollment	Res Hall	Percent Res Hall
Fall 2010	955	756	79%
Fall 2011	1063	833	78%
Fall 2012	1137	936	82%
Fall 2013	1208	1000	83%
Fall 2014	1238	1016	82%

Table 29. Residence Hall Occupancy as a Percent of Total Occupancy, Five-Year Trend

	2010	2011	2012	2013	2014
Total Occupancy	756	833	936	1,009	1,031
Residence Hall Capacity	943	900	992	1,058	1,138
Percent Occupation	80%	93%	94%	95%	91%

Graph 23. Residence Hall Occupancy vs. Residence Hall Capacity, Five-Year Trend



ATHLETICS

National Collegiate Athletic Association Information

NCAA Division II

South Atlantic Conference

Nickname: Lions

Colors: Royal Blue (PMS 288) and Gold (PMS 109)

South Atlantic Conference Members

Mars Hill

Anderson

Brevard

Carson-Newman

Catawba

Coker

Lenoir-Rhyne

Lincoln Memorial

Newberry

Queens

Tusculum

Wingate

MHU Athletic Facilities and Number of Seats

Ammons Family Athletic Center and Meares Stadium (Football, Soccer, Lacrosse) – 3,800

Belk Field (120 yard practice facility for soccer and lacrosse)

Henderson Field (Baseball) – 500

Hart Tennis Complex – 100

Ponder Field (Softball) – 300

Ponder Practice Fields (2, 100-yard fields for football)

Stanford Arena (Basketball, Volleyball) – 1,900

Facility improvements over the last decade (all by non-institutional monies; no debt incurred):

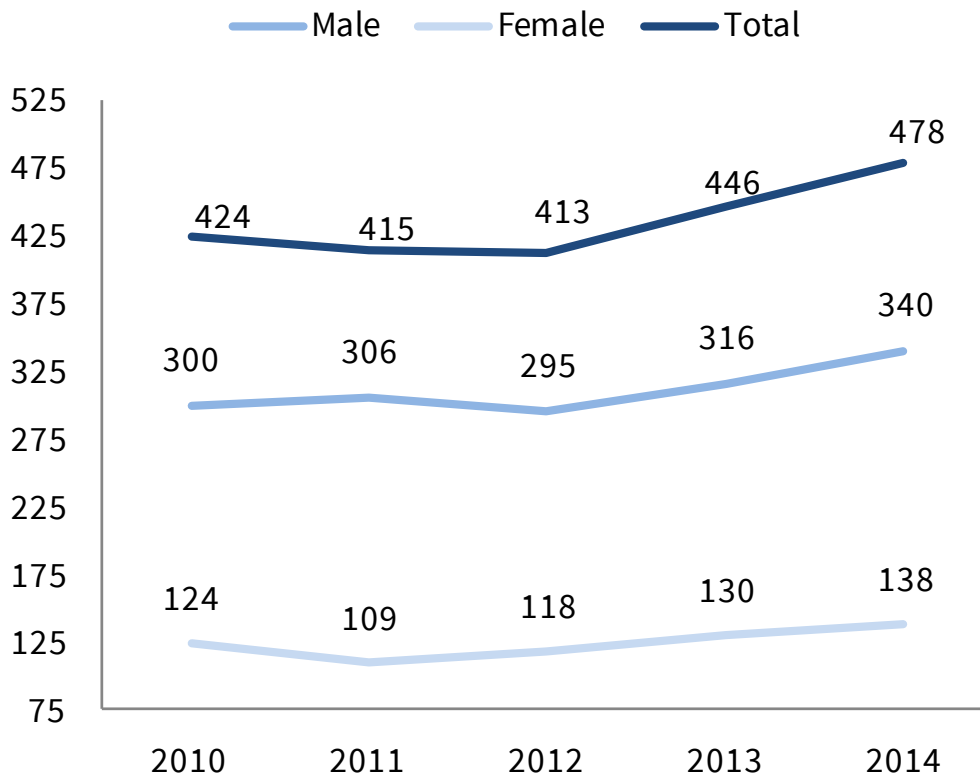
- Hart Tennis Courts refurbished
- New softball field
- 2 practice football fields renovation
- Belk Field renovation (practice field for soccer, lacrosse)
- Upgraded the Ammons Family Athletic Center and Meares Stadium with new field turf, press box and seating
- Henderson Baseball Field renovation with new fencing, playing surface, press box and dugouts

Table 30. Intercollegiate Sports Participation

Teams	2014-15		Last Record (2014-15)		
	Men	Women	W	L	T
Baseball	52		22	20	
Basketball (Men)	17		11	17	
Basketball (Women)		13	11	17	
Football	142		4	6	
Golf (Men)	14		Tied for 6th in SAC		
Golf (Women)		7	9th in SAC		
Lacrosse	23		10	6	
Soccer (Men)	25		9	7	1
Soccer (Women)		25	0	16	1
Softball		16	12	23	
Swimming (Men)	19		5th in Appalachian Swim Conference		
Swimming (Women)		8	6th in Applachian Swim Conference		
Tennis (Men)	8		7	9	
Tennis (Women)		10	4	12	
Track (Men)	60		3rd in SAC		
Track (Women)		40	6th in SAC		
Cross-Country (Men)	17		1st in conference		
Cross-Country (Women)		22	6th in SAC		
Volleyball		16	10	20	
Total	377	157			

NB: Number of athletes listed for each sport was recorded at the beginning of the year. Some athletes play more than one sport.

Graph 24. Student-Athletes, Five-Year Trend



Percent of Traditional Students Participating in Athletics, 2010-2015

2010	2011	2012	2013	2014
44%	39%	36%	37%	39%

FACILITIES

Table 31. Facilities (as of 2013 Report)

Facilities	
Campus acreage	167
Academic and support buildings	23
Residential buildings	17
Residential capacity	1138
Instructional and library facility square footage	177,664
Academic facilities square footage	229,046
Academic facilities per FTE student	165

Table 32. Building Profiles (as of 2013 Report)

	Date Constructed Gross Sq. Ft.	
Academic and Support Buildings		
FOUNDERS HALL	1892	3,000
SPILMAN HALL	1902	31,721
MARSHBANKS HALL	1910	12,155
OWEN BLDG	1918	10,101
MONTAGUE BLDG	1919	4,999
MCCONNELL BLDG	1924	17,048
WELLNESS CENTER	1935	4,876
WALL SCIENCE BLDG	1940	37,926
NASH HALL	1955	23,790
MOORE AUDITORIUM	1965	61,391
CHAMBERS GYM	1967	79,588
HERITAGE	1971	406
CORNWELL HALL	1973	17,000
WREN UNION BLDG	1973	43,338
FACILITIES BLDG	1974	15,000
BLACKWELL HALL	1978	24,602
HARRIS MEDIA CENTER *	1981	11,773
BENTLEY HALL	1989	4,005
BROYHILL CHAPEL	1989	4,906
PITTMAN DINING HALL	1994	31,722
RENFRO LIBRARY	1996	42,240
ASHEVILLE CAMPUS	2002	13,000
FERGUSON SCIENCE	2008	41,813
Residential		
JARRETT HOUSE	1918	2,139
EDGEWOOD HOUSE	1924	5,652
TURNER HALL	1924	15,802
CARTER/HUMPHREY HSE	1925	3,088
CARTER/HUMPHREY APT	1925	400
BROWN HALL	1925	12,056
EDNA MOORE HALL	1938	22,788
JARVIS HOUSE	1940	5,161
STROUP HALL	1941	22,068
HUFFMAN HALL	1947	27,156
MYERS HALL	1955	26,518
FOX HALL	1963	35,588
GIBSON HALL	1969	16,309
TOWNHOUSE APTS	1972	6,750
DICKSON PALMER A	1974	9,464
DICKSON PALMER APT B	1976	9,464
DICKSON PALMER APT C	1976	9,464
BAILEY MOUNTAIN APTS	2006	38,547

* Harris Media Center was demolished in 2014. Three new residential buildings, Azalea Townhouses, Dogwood Hall, and Laurel Hall have been built since this report was compiled.